

# MBA TIMES

JUNE 2007

## FROM THE DIRECTOR

April 28<sup>th</sup> marked the date of our most recent graduation celebration. It was an outstanding evening where we celebrated the graduates of December 2006 and the May

2007. Over 230 people participated in this annual recognition. The student of the year as voted by the faculty was Ed Wierzbicki and the faculty person of the year as voted by the students was Dr.

David Borst. I was humbled by the award, especially after all these years of teaching. Many thanks for the honor.

## SPECIAL POINTS OF INTEREST:

- *From The Director*
- *Executive Management Emphasis Announced*
- *Portfolio Efforts Continue*
- *National Rankings*
- *APA Reminder*
- *New GA's Welcomed*
- *Holidays*

## EXECUTIVE MANAGEMENT EMPHASIS ANNOUNCED

A thoroughly creative emphasis has been announced in the program to be added this fall. Following the same core as all current students take, this program will target executive level managers only. This highly selective emphasis will create a cohort of students who will receive concierge service for meals, laptop

computers for work, and will have the requirements of traveling abroad, and a unique seminar series, where some of the best intellects will be brought together from around the world in one classroom. More details will follow. This program will be the gold standard of education and will be priced accord-

ingly. The MBA Advisory Council recommended this program to Dr. Borst as a way of appealing to the high end of the management sector. This will not be an executive MBA program, but a specialized emphasis for a highly selective student.

## PORTFOLIO EFFORTS CONTINUE

All students are reminded that they must submit a portfolio in their strategic management class that is representative of their work in each class. This could include a paper, report, taped oral presen-

tation, test, or other documentation representative of your best work. It must include evidence of your learning specifically from your concentration, that which sets your emphasis apart from

the others and makes it truly distinctive. This portfolio will count toward 5% of your grade in this class.

## NATIONAL RANKINGS

While I am not a true believer in the *U.S. News and World Report* educational ranking, it was good to see Concordia University Wisconsin listed as the 65<sup>th</sup> in the Midwest: Top

Schools. The publication lists us as a top tier institution, while our closest competitor is listed as a fourth tier. We also rank third in the Midwest in most international stu-

dents-masters. I guess this just confirms what you knew all along, that you made the right choice for your MBA program!

## APA REMINDER

The proper methodology to be used for sourcing and citation is APA. This is required in all MBA classes. While some instructors emphasize this more than others, there is no excuse for plagiarizing in a master's level class. APA manuals are available

for purchase in the bookstore, and resources are available on-line, in our library, and even the MBA office, for this important guide.

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## NEW GA'S WELCOMED

Starting July 1<sup>st</sup>, Aaron Bray, Dr. Borst's assistant, will be "retiring" to pursue other ventures in the world of work and business. He will be replaced, if that is possible, by Nicole Tilot, DeBorah McCoy, and Robert Gutsche. More

office hours will be covered by these assistants, making it easier for you to get your questions answered. The assistant phone number is 262.243.4287 and their e-mail is [cuwmba@cuw.edu](mailto:cuwmba@cuw.edu) Questions to be relayed to

the assistant include scheduling, grades, instructor questions, textbook questions, etc.

## HOLIDAYS

Memorial Day and the 4th of July are national holidays and are thus days off within the MBA program. There are no classes scheduled for May 28th or July 4th.