

*Master of*  
**BUSINESS ADMINISTRATION**

Graduate Admissions Office 262.243.4248 | CUW.EDU/MBA

## MBA CORE

MBA 519	Ethical Leadership for Dynamic Organizations (Terms 1, 3, 5)
MBA 534	Mastering Analytics and Decision-Making (Terms 2, 4, 6)
MBA 544	People-Focused Management (Terms 1, 3, 5)
MBA 562	Financial Analyses to Drive Business Growth (Terms 2, 4, 6)
MBA 500	Managerial Economics and Econometrics (Terms 1, 3, 5)

## MBA CONCENTRATIONS

(Complete four courses in one area.)

### Management

Any course offered by the MBA program can be taken to fulfill the management concentration.

### Accounting

MBA 524	Systems Analysis and Design
MBA 525	Advanced Auditing
MBA 529	Database Management
MBA 530	Corporate Finance
MIB 530	Global Production & Operations
MBA 532	Governmental Accounting
MBA 540	Accounting: Financial Analysis for Decision Making
MMC 540	Public Speaking: Professional Reports & Pres.
MBA 541	Mergers and Acquisitions
MBA 576	Fraud Management
MBA 623	Statutory Accounting

### Communications & Public Relations

MBA 502	Publicity and Public Relations
MMC 506	Group Dynamics & Leadership
MBA 511	Social Media Marketing Strategies
MBA 514	Governance and Board Development
MMC 520	Managerial Communication
MMC 525	Effective Business Writing
MBA 527	Project Management
MLS 530	Administrative Law/Process
MBA 535	Budgeting in Public Agencies; (or MPS 568)
MMC 540	Public Speaking: Professional Reports & Pres.
MBA 540	Public Program Evaluation
MMC 547	Advanced Interpersonal Comm. & Interviewing
MBA 568	Public HR Administration; (or MPS 535)
MBA 569	Intergovernmental Relations
MMC 586	Special Topics in Communication

### Finance

MBA 514	Governance and Board Development
MBA 530	Corporate Finance
MBA 540	Accounting: Financial Analysis for Decision Making
MIB 540	International Finance
MBA 541	Mergers and Acquisitions
MBA 558	Real Estate Investment
MBA 570	Legal Aspects of Business
MBA 576	Fraud Management
MBA 621	Financial Institution Management

## PROGRAM OVERVIEW

Core	15 Credits
Concentration Electives	12 Credits
Experiential Learning	6 Credits
Capstone	3 Credits
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<b>TOTAL</b>	<b>36 Credits</b>

### Healthcare Administration

MBA 535	Budgeting in Public Agencies (or MPS 568)
MBA 542	Six Sigma Process & App.-Certificate
MBA 568	Public HR Administration; (or MPS 535)
MBA 620	Economics/Public Policy of HC
MBA 622	Risk Management and Insurance
MBA 623	Statutory Accounting
MBA 624	Health, Life, Business Social Ins.
MBA 625	Securities Analysis
MBA 626	Portfolio Mathematics
MBA 627	Corp. Risk Mgmt Theory & App.-ARM 54 Cert.
MBA 628	Corp Risk Finance: From Concepts to Reality-ARM 56 Cert.
MBA 685	Special Topics: Long Term Health-Care, Ambulatory Care, Managed Care

### Human Resource Management

MBA 568	Public Human Resource Administration
MBA 576	Fraud Management
MBA 600	Compensation and Benefits
MBA 605	Alternative Dispute Resolution
MBA 610	Issues in Human Resource Management
MBA 615	Labor and Employment Law
MBA 622	Risk Management and Insurance
MBA 624	Health, Life, Business and Social Insurance
MBA 627	Corp. Risk Mgmt Theory & App.-ARM 54 Cert.

### Innovation & Entrepreneurship

MPD 510	New Food and Beverage Product Dev. I
MBA 511	Social Media Marketing Strategies
MPD 515	New Food and Beverage Product Dev. II
MBA 553	Sales Management and Salesmanship
MBA 555	Small Business Administration
MBA 578	Marketing Research and Intelligence
MBA 579	Strategic Innovation-Certificate (required)
MBA 686	Sustainability & Social Entrepreneurship
MBA 687	Intellectual Property & Regulatory Issues
MBA 688	New Venture Formation & Business Dev.

### International Business

MBA 517	International Business Law
MIB 530	Global Productions/Operations
MIB 540	International Finance
MIB 545	International Economics
MIB 555	International Marketing
MIB 560	International Business

## Management Info. Systems (STEM)

MBA 508	Software Testing
MBA 510	Applied Statistical Methods
MBA 520	Management Information Systems
MBA 521	Oracle Academy Database Design & Programming-Certificate
MBA 522	Data Communications & Network Security
MBA 523	Oracle Java Fund. & Programming-Cert.
MBA 524	Systems Analysis and Design
MBA 526	Decision Support Systems
MBA 527	Project Management
MBA 528	Oracle Business Applications-Certificate
MBA 529	Database Management
MBA 569	Management Science and Analytics
MBA 513	Artificial Intelligence in Business

## Nonprofit Management & Leadership

MBA 502	Publicity and Public Relations
MBA 504	Management of Nonprofit Organizations
MBA 507	Financial Management of Nonprofit Org.
MBA 512	Nonprofit Fundraising and Grant Writing
MBA 514	Governance and Board Development
MBA 516	Legal Issues in Nonprofit Organizations
MMC 540	Public Speaking: Prof. Reports & Presentations
MPA 540	Public Program Evaluation
MBA 576	Fraud Management
MBA 578	Marketing Research and Intelligence
MBA 686	Sustainability & Social Entrepreneurship
MBA 688	New Venture Formation & Business Dev.

## Public Administration

MBA 502	Publicity and Public Relations
MBA 527	Project Management
MLS 530	Administrative Law/Process
MPA 535	Budgeting in Public Agencies; (or MPS 568)
MPA 540	Public Program Evaluation
MPA 568	Public HR Administration; (or MPS 535)
MPA 569	Intergovernmental Relations

## Risk Management

MBA 514	Governance and Board Development
MBA 570	Legal Aspects of Business
MBA 576	Fraud Management
MBA 577	Loss Prevention
MBA 622	Risk Management and Insurance
MBA 623	Statutory Accounting
MBA 624	Health, Life, and Social Insurance
MBA 625	Securities Analysis
MBA 627	Corp. Risk Mgmt. Theory & App.-ARM 54 Cert.
MBA 628	Corporate Risk Finance: From Concepts to Reality-ARM 56 Certificate
MBA 687	Intellectual Property & Reg. Considerations

## Sport & Entertainment Business

MBA 641	Global Perspectives of Sport & Entertainment Mgmt.
MBA 642	Contemp. Principles of Hospitality & Event Mgmt.
MBA 643	Integrated Public Relations & Social Media Strategy
MBA 644	Integrated Marketing & Brand Activation
MBA 645	Sponsorship, Sales & Fundraising Strategy
MBA 646	Event Management & Activation

## Strategic Marketing

MBA 502	Publicity and Public Relations
MBA 511	Social Media Marketing Strategies
MPD 516	Strategic Package Design
MPD 517	Sales and Category Management
MPD 518	Consumer Insights
MBA 550	Strategic Marketing
MBA 552	Direct Marketing
MBA 553	Sales Management
MBA 554	Advertising Management
MIB 555	International Marketing
MBA 570	Legal Aspects of Business
MBA 578	Marketing Research and Intelligence
MBA 644	Integrative Marketing & Brand Activation
MBA 645	Sponsorship, Sales & Fundraising Strategies

## Sustainability Management & Analytics (STEM)

MBA 510	Applied Statistical Methods
MIB 530	Global Production & Operations
MBA 542	Six Sigma Process & App.-Certificate
MBA 543	Lean Systems and Analysis-Certificate
MBA 546	Special Topics: Business & Industry
MBA 547	Industrial Ecology
MBA 548	LEED Associate & Accredited Professional (includes LEED exam preparation)
MBA 549	Ecological Economics
BIO 556	Readings in Environmental Science
MBA 557	Sustainable Business Practices
MBA 569	Management Science and Analytics
MBA 571	Environmental Law
MBA 579	Strategic Innovation-Certificate
MBA 686	Sustainability & Social Entrepreneurship

## INTERDISCIPLINARY CONCENTRATIONS (by approval)

### Leadership

OLA 505	Theories, Strategy and Visioning for Leadership
OLA 510	Self Leadership
OLA 520	The Relational Leader
OLA 580	Leadership in Diverse Communities

### Informatics

IPE 810	Introduction to Informatics
IPE 820	Information Systems and Tech
IPE 825	Database Structures and Processes
MBA 827	Project Management
IPE 830	Informatics Capstone

## EXPERIENTIAL LEARNING

To fulfill the two Experiential Learning requirements, you can take any of the following courses below or contact the program director or an advisor for more options.

MBA 502	Publicity and Public Relations
MMC 506	Group Dynamics & Leadership
MBA 527	Project Management
MMC 540	Public Speaking: Professional Reports & Pres.
MBA 542	Six Sigma Process & App.- Certificate
MBA 545	Internship
MIA 570	Study Abroad
MBA 587	Industry Leaders Seminar

## CAPSTONE

MBA 590	Strategic Management (Capstone-taken last) (Terms 2, 4, 6)
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## GRADUATE CERTIFICATES

Students may earn a 12 credit graduate certificate by completing 4 courses in a concentration area, or 4 courses in the core for a graduate certificate in Business Administration.



BATTERMAN SCHOOL OF BUSINESS