Public Disclosure of Student Achievement

Institution Name: Concordia University – Wisconsin and Ann Arbor

Business Unit included in this report: School of Business

Academic Period Covered: 2023-2024

Date Report Posted: February 27, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts – Majors in Business Management, Health Care Management, Human Resource Management	6-year graduation rate	70%	Insufficient Data*
Undergraduate – overall for accredited majors	6-year graduation rate	70%	56.7%
Bachelor of Science with Major in Accounting	6-year graduation rate	70%	67%
Bachelor of Science with Major in Actuarial Science	6-year graduation rate	70%	Insufficient Data*
Bachelor of Science with Major in Business Communication	6-year graduation rate	70%	Insufficient Data*
Bachelor of Science with Major in Economics	6-year graduation rate	70%	Insufficient Data*
Bachelor of Science with Major in Entrepreneurship	6-year graduation rate	70%	N/A
Bachelor of Science with Major in Finance	6-year graduation rate	70%	Insufficient Data*
Bachelor of Science with Major in General Business	6-year graduation rate	70%	65%
Bachelor of Science with Major in Healthcare Administration	6-year graduation rate	70%	Insufficient Data*
Bachelor of Science with Major in Hospitality and Event Business	6-year graduation rate	70%	Insufficient Data*

Bachelor of Science with Major in Human Resource & Strategic Leadership	6-year graduation rate	70%	N/A	
Bachelor of Science with Major in Management	6-year graduation rate	70%	54%	
Bachelor of Science with Major in Marketing	6-year graduation rate	70%	35%	
Bachelor of Science with Major in Public Relations	6-year graduation rate	70%	Insufficient Data*	
Bachelor of Science with Major in Sport & Entertainment Business	6-year graduation rate	70%	57%	
Master of Business Administration (MBA) Overall	3- year graduation rate	85%	Fall 2020 Cohort 84%	Spring 2021 Cohort 82%
MBA Accounting Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts*	
MBA Communications and Public Relations Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	
MBA Finance Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts*	
MBA Health Care Administration Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	
MBA Human Resources Management Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	
MBA Innovation and Entrepreneurship Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	
MBA International Business Concentration	3- year graduation rate	85%	Fall 2020 Cohort Insufficient Data*	Spring 2021 Cohort N/A
MBA Management Concentration	3- year graduation rate	85%	Fall 2020 Cohort 89%	Spring 2021 Cohort 91%
MBA Management Information Systems (STEM) Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	

MBA Leadership Concentration	3- year graduation rate	85%	N/A	
MBA Non-profit Management Concentration	3- year graduation rate	85%	N/A	
MBA Management Operations and Analytics Concentration	3- year graduation rate	85%	N/A	
MBA Public Administration Concentration	3- year graduation rate	85%	Fall 2020 Cohort Insufficient Data*	Spring 2021 Cohort N/A
MBA Risk Assessment and Management Concentration	3- year graduation rate	85%	N/A	
MBA Sport and Entertainment Management Concentration	3- year graduation rate	85%	N/A	
MBA Strategic Management Concentration	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	
MBA Sustainability Management and Analytics	3- year graduation rate	85%	Insufficient Data for each of two cohorts *	

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
BA degrees, accelerated students, 6-year graduation rate	6-year graduation rate; students who took at least 2 classes in Fall term
BS degrees, traditional students, 6-year graduation rate	6-year graduation rate, first-time full-time students
MBA 3-year graduation rate	New full-time MBA students graduating within 3 years of start.

*Insufficient data available due to cohort size