Where in the World is Concordia

Concordia University Wisconsin – Annual Report 2008-2009
Where in the World is Concordia?

Concordia University Wisconsin students and alumni continue, literally and figuratively, to reach out to all four corners of the world. They live our mission statement of “developing in mind, body, and spirit for service to Christ in the Church and the world.”

We currently attract undergraduate and graduate students from 45 states and 28 foreign countries to our 200-acre campus. But, students do not spend all of their time in Wisconsin, along the shores of Lake Michigan. Study trips to Central America, Mexico, Peru and the Far East annually take them to people with impoverished lives, those in want of food, clothing and basic necessities. Students and faculty connect with the local residents and come to learn the local culture during their short tenure, leaving behind a lasting impression of Christian empathy and compassion. For example, next year a group of Concordia nursing students are intent on traveling to Nepal, India to spend several weeks working in a leprosy camp.

This 2008-2009 Annual Report affords us the opportunity to highlight key milestones on campus during the past fiscal year – the march toward our new School of Pharmacy, another record enrollment, the development of a new logo and tagline, and the groundbreaking of our $3.5 million Concordia Center for Environmental Stewardship – to name only a few. This year’s report additionally takes a closer look at CUW students, alumni and faculty and zeroes in on “Where In The World Is Concordia?”

“Held Fast By God’s Hand” was the theme for the academic year and while we realize the ever-changing landscape of higher education cannot afford us to hold fast, but one thing remains constant – God’s love for us in Christ Jesus inspires us to action as we educate students for careers as well as lives of service.

Yours in Christ,

Rev. Dr. Patrick T. Ferry, President
Emily Meier and Anna Gruen (playing guitar) entertain local children in Acuña, Mexico.
Where is the School of Education: In the Midwest and Beyond.

- Launched of an Urban Education Minor. This program will develop eager and effective teachers for city schools, as students work in clinical programs in city schools from the beginning and culminate with student teaching in urban schools. Two students taught in Chicago last spring as part of a teaching partnership with Chicagoland Lutheran Education Foundation.

- In June, the STEM camp program expanded its offerings of hands-on, student-centered learning in Science, Technology, Engineering, and Math. Plans include offering additional engaging learning opportunities in 2010 for children in grades 3-8 in Hales Corners and Chicago, as well as on the Mequon campus.

- The Teacher Certification Program, our post-baccalaureate option, is now offering both elementary and secondary licensure in Appleton, as well as Mequon and Madison. Tyra Hildebrand, program director, intends to expand the program to Kenosha in 2010.

- Graduate education enrollment has increased significantly due to the fast-growing number of e-learning cohorts and the number of off-campus locations (17 sites).

- The Early Childhood Literacy Festival on the Lake, which attracted 172 public and Lutheran early educators, was co-sponsored by Concordia and the South Wisconsin District Early Childhood Committee.
Alexandra Tran (MBA class of 2010) riding a camel in China
Where is the School of Business and Legal Studies: Soaring to Sky-High Places.

- Approximately 48% of the total university population resides in the School of Business and Legal Studies.

**Traditional Undergraduate**
- A Sports Management Minor was added to the curriculum.
- The William Grenville Ellis Business Scholars Scholarship Fund began.

**MBA**
- A Environmental Studies was added as an emphasis.
- The program was expanded to reach 14 different domestic locations and six international locations.
- Enrollment soared to 650+ students (2nd in the region).

**New Accelerated Learning Programs**
- New programs include accounting, business management, human resources, health care and criminal justice.
- New this year, was a 150-credit, CPA-ready accounting program.
Occupational Therapy students participating in a unique type of dolphin-assisted therapy in Curacao.
Where is the School of Human Services: Experiencing Global Education.

Nursing
• Three groups of undergraduate students participated in a medical trip to Belize. One group did a global education trip to Costa Rica. Another group of graduate students participated in a medical mission trip to Juarez, Mexico.

• The licensure pass rates for the NCLEX-RN for the past eight quarters are 94%, placing CUW as one of the five highest scoring schools in Wisconsin.

• The use of SimMan, the Human Patient Simulation, is providing excellent simulated experiences for undergraduate students to practice their nursing skills and critical thinking.

• All of the nursing programs had their highest enrollment ever.

• The Doctorate of Nursing Practice program accepted 16 students who started course work in August, 2008. [Note: The first class graduated in December 2009.]

• Phi Beta, a chapter of Sigma Theta Tau, the International Nursing Honor Society was chartered in May, 2009.

Occupational Therapy
• A group of 12 students participated in a Global Education experience in Curacao, focusing on children from around the world and dolphin-assisted therapy.

• CUW’s OT Department and Marquette University’s Speech Department developed a partnership where children who enter the speech clinic and need services receive these services from OT students (supervised by faculty). This relationship will be expanded to include fall, winterim and summer programming.
Where is the School of Human Services: Giving Back Around the World.

Medical Assisting
• The Medical Assisting Program expanded with a second site and a cohort of students on the Mequon campus in January, 2009.

Diagnostic Medical Sonography
• The first group of diagnostic medical sonography students entered the clinical phase of their education. [Note: Their clinical phase began in Fall 2009, just after the end of the 08-09 fiscal year.]

Physical Therapy
• The PT department hired two new faculty members: Professor Sheri Bunyan & Dr. Dale Gerke.

Social Work
• The Social Work Senior Class contributed 3,888 hours, or the total of 486 days, of service to the community in completing their SW Field Placements (internships).


• 20 Social Work Students attended the National Association of Social Workers (NASW) Lobby Day in Madison (April 1, 2009).
Students on the annual London trip

School of Arts and Sciences
Where is the School of Arts and Sciences: All Over the World.

• Despite the difficult economy, Communication majors continued a 10-year-long tradition of being placed among Fortune 500 companies – last year four graduates were hired by Best Buy, Costco, Kohl’s Department Store and Kraft Foods.

• CUW’s Master of Science in Information Technology program accepted 87 new students during 2008-2009. The program, which began a year earlier, continues to attract a diverse population of students.

• An Honors Program was approved by the faculty and initial marketing efforts have begun attracting students for the 2010 academic year.

• Rev. Alberto Garcia traveled to Panama to teach the Lutheran Confessions in Spanish and is co-editing a book entitled, Critical Issues of Ecclesiology.

• Professor Ron Mudge used French as the language of instruction to teach Greek at a Lutheran seminary in Togo, West Africa, where he also serves as a consultant for The Lutheran Center for Theological Studies. He was featured in a missionary profile done by The Lutheran Society for Missiology.

• Rev. Nathan Jastram gave an interview on KFUO Radio that refuted a claim that The Dead Sea Scrolls “authors” never existed. Dr. Jastram is a Dead Sea Scrolls scholar and will lead a private tour of the exhibit at The Milwaukee Public Museum in 2010.

• Prof. John Horgan contributed to an article on man-made disasters in China in a five-volume reference work entitled, Encyclopedia of China.
Sunrise from the top of the bluff with the silhouetted bronze “Fishers of Men” statue by Latvian sculptor, Igor Vasiljev.

School of Pharmacy
Where is the School of Pharmacy: Right Here.

- CUW boards and leadership reached decisions to proceed with the development of Wisconsin’s second School of Pharmacy at CUW’s Mequon campus.

- Former State Representative Curt Gielow was hired as Executive Dean of the newly forming school and Dr. Dean Arneson was recruited from the University of Oklahoma to become the Academic Dean.

- An initial application to the Accreditation Council for Pharmacy Education to begin the process of accrediting a new school was successfully started and approvals to proceed were granted.

- Recruitment for faculty for the new school began and all key leadership positions were filled by the end of the 08-09 fiscal year.

- Plans were developed to begin the initial pharmacy classes, as well as plans to enroll students for the inaugural class of 2010.

- Architects for the new school were chosen and initial planning began. The target date for the opening of the new school building is tentatively set for August, 2011.

- Fundraising began for the $12 million building project and funds raised totaled $4.2 million by June 30, 2009. [Note: This number approached the $7 million mark in October.]

**International**
- Negotiated joint offerings of the MBA program with schools in Singapore, Beijing, Kuala Lumpur, Taiwan and Hong Kong, as well as establishing recruiting agreements with several new organizations in Asia.
- Conducted an on-site visit to a sister school in Xinjiang Province in China, and arranged for an exchange of students for the summer of 2010, and discussed plans to further faculty and student exchanges.
- Established joint cooperation agreements with two new universities in Taiwan.
- Over 160 Concordia students were issued global travel study grants. These students will be going to: The Caribbean (science), China (history and culture), Hong Kong (theology), Costa Rica (nursing), Mexico (graduate nursing), Belize (nursing), Paris (art), Nepal (occupational therapy), Greece (philosophy), Curacao (occupational therapy), and Nicaragua (physical therapy).

**Adult Education**
- Tuition revenue expectations were exceeded by 12.6% and exceeded prior year’s tuition revenue by 14.7%.
- A new, 10,000 sq. ft. Regional Center was opened in Kenosha, WI.
- The Green Bay center added space to accommodate additional classes.
- Most of the Wisconsin centers added graduate education programs.

**E-Learning**
- We assisted in the revision of online course design and teaching workshops.
- The summer residency courses (offered six courses to 68 students) were a success.
- A first-assignment tracking program was developed for the Financial Aid Office.
- Online course demos were added for the general public and/or prospective students.
Graduate Studies

MBA students, faculty and staff during a recent visit to China.
Where is Graduate Studies: Where Isn’t Graduate Studies?

- Almost 900 students are enrolled in education cohorts with classrooms in 17 locations throughout Wisconsin.

- OT students partner with local university to provide services to children in speech and language therapy.

- New on-line education cohorts have begun in educational technology and educational administration.

- Cooperative MBA programs have begun with the Concordia Universities at Ann Arbor and Seward.

- There are 170 international students in graduate programs.

- Graduate programs with study abroad opportunities include: Occupational Therapy students with dolphin therapy in Curacao in the Caribbean; MBA studies in China; and Nursing in India and Mexico.

- The MBA program is offered in 6 international countries and at 15 different locations throughout the United States.

- The first class of Occupational Therapy Assistants from all over the United States completed their masters degree with on-line courses and a once-a-month visit to campus. 100% of this first graduating class passed their licensure exams.
Students enjoying an early evening bonfire on the beach
Where are the Students and Faculty of Concordia: Everywhere.

- A 200-acre “playground” on the shore of Lake Michigan provides Concordia students myriad recreational opportunities, whether it be a campfire on the beach with friends, intramural spring softball, or a great location for contemplative thinking or studying on the half-mile bluff.

- The 350 students living in Coburg – the newest residence hall – truly have “a room with a view.” With yet another record enrollment, plans to expand campus housing are taking shape. Intercollegiate athletics will add both men’s and women’s lacrosse in 2010, bringing the total number of sports offered to 21. Fine arts opportunities abound for CUW students, including Kammerchor, The Alleluia Ringers, The Symphonic Wind Ensemble, and The Jazz Ensemble, while a 461-seat auditorium attracts patrons to dramatic performances throughout the year.

- The physical campus scene is also changing, as ground was broken for the Concordia Center for Environmental Stewardship (CCES). The School of Pharmacy intends on doing the same in the first half of 2010, as nearly $7 million was raised toward a $12-15 million goal by the close of the fiscal year. The CCES, which will allow area elementary and middle school groups a first-hand look at aquatic life, will be completed for the start of the next academic year. Transformation indeed continues at Concordia, as we “help students develop in mind, body, and spirit.”
Where are the Graduates of Concordia: Wherever Their Dreams and Faith Take Them.

• Graduation is the culmination of many years of hard work and Concordia is extremely proud of each and every graduate. 2008-2009 marked a record for graduates, with the December graduation featuring 198 undergraduate students, 156 masters candidates and two doctoral candidates. Graduation numbers for the May commencement, which featured Mr. Dinesh D’Souza as speaker, were even higher.

• While Concordia currently attracts students from 45 states and 28 foreign countries, Concordia graduates, in turn, end up touching the lives of millions around the world after they receive their diploma. The faculty and staff prepare them to enter the working world with the benefit of an excellent, value-based, Christian education. Transformational learning – learning how to live a life and impact the lives of others – has been the basis of Concordia’s history as an institution of higher learning since its founding in 1881.

• Concordia graduates have become, and will continue to become, leaders in a wide array of vocations, as they further use their Concordia University Wisconsin education to serve in their communities, congregations and civic groups.
Transformation Takes Shape
Where is Concordia’s Campus: Revolving and Evolving all the Time.

• Transformation of Concordia’s 192-acre, lakefront campus continued last year, as architectural plans to build the new School of Pharmacy were finalized and a ground-breaking ceremony took place for the new Concordia Center for Environmental Stewardship (CCES), located just 75 feet from the bluff’s edge.

• The $3.5 million CCES, a natural offshoot of the half-mile, bluff restoration project completed in 2007, is expected to be open in time for the 2010-2011 academic year. Funding for the School of Pharmacy approached the $7 million mark as the fiscal year came to a close thanks to several major gifts. Concordia President Dr. Patrick Ferry’s comment, “If you haven’t been to Concordia lately, you haven’t been to Concordia,” has never been more true.

• Classroom and office remodeling continued on campus over the summer. As Concordia looks to future years; expanded residence hall space, the possibility of building a new field house, and the transformation of the current field house into a student union are ongoing considerations.
Where is Concordia Financially: Steadily Climbing to the Top of the World.

• Concordia continues to be richly blessed. Like many universities, businesses and churches across the country, Concordia was affected by the dramatic, economic downturn. Significant endowment investment losses were incurred by many universities, and Concordia was certainly no exception. Nevertheless, Concordia was able to maintain a surplus and grow its net assets by $2.7 million.

• Coburg Residence Hall was completed and construction began on the Concordia Center for Environmental Stewardship, a new, $4 million facility to showcase God’s creation and demonstrate the Christian approach to protecting and sustaining God’s abundant gifts.

• Operationally, Concordia’s unprecedented growth in students allowed for new academic programs, support for the start-up of the new School of Pharmacy, and continual improvement of the general operating facilities and infrastructure. Even a short visit to Concordia allows the visitor to see what is rapidly developing into one of the country’s most beautiful and thriving campuses.
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