Recently, I stood in line in church beside my son, Stephen, as we made our way forward to receive Holy Communion. He is a senior in high school, the youngest of our five children, and he has enjoyed (or endured) our undivided attention in our otherwise empty nest. You would think that I might have noticed before, and it probably did not come as a complete surprise, but as we walked together I was somewhat startled by how much he has grown lately. If you know him and haven’t seen him in a while, you will agree that he has grown a lot in a short time. For Tammy and me, Stephen has shot up almost right before our eyes!

The last few years I have come across numerous alumni and friends who have remarked about Concordia’s continued growth. Those who have not been around in a while are often amazed by what they observe. Even those of us who are here every day have been impressed at the growth that we witness right before our eyes.

Of course, Concordia has been growing ever since our move to Mequon, but the recent surge has been exceptional. Enrollment growth has been particularly robust—traditional undergraduate, adult education, graduate, and e-learning students have multiplied and pushed enrollment up to 7,485. Growth in numbers has been accompanied by additions of outstanding faculty and staff who are using their gifts and experiences to teach and serve. New programs and academic offerings have enriched and expanded the curriculum. Facilities construction and infrastructure improvements have transformed the campus. Add it all together, and Concordia’s students are being blessed with an excellent learning experience—one that is helping them to grow “in mind, body, and spirit for service to Christ in the Church and the world.”

This annual report will give a snapshot of Concordia, and from this picture you will get a little glimpse of some of the ways the university has continued to grow. It may surprise you!
The Honors Program was initiated with 15 students in the first cohort.

The Concordia Center for Environmental Stewardship opened, hosting a wide range of conferences and beginning initial outreach programs.

New chemistry labs and art studios were completed as part of the Loeber Hall expansion.

Faculty members were added to the departments of English, Natural Science, Social Sciences, Theology, Spanish, and Health and Human Performance.

CUW’s mission is fulfilled when I apply all that I have learned here. I have been fully prepared; now it is time to serve Christ!

Ethan Luhman
Pre-Seminary '11

Dr. Gaylund K. Stone
Dean, School of Arts and Sciences
Concordia University Wisconsin’s Annual Report

School of Business & Legal Studies

• Implemented a new sport management major as 68% of the traditional students are involved in athletics.

• Capitalizing on our long-standing success in accounting for traditional students, the SBLS now offers non-traditional and adult education students accounting classes leading to the 150-credit CPA certification.

• The MBA program has entered international markets through partnerships with sister institutions abroad including Ecuador, Singapore, Malaysia and China. This increases enrollment to nearly 800 students both domestically and abroad. The program ranks in the top three in terms of enrollment in the state.

Pictured above: The M7 Economic Summit, hosted by CUW’s School of Business and Legal Studies.

“As a busy professional I am thankful for having found an inspiring faculty with a robust curriculum and extremely flexible offerings that allow me to continue to grow without putting my career on hold.”

Graziella Vesta
MBA Program ’12

Dr. David Borst
Dean, School of Business and Legal Studies
In January 2010, the Wisconsin Department of Public Instruction conducted a five-year program review of all licensable programs within the School of Education. It was a very positive review in which Concordia’s School of Education was recognized for its thorough preparation, as well as its collaboration with faculty in the School of Arts and Sciences.

The School of Education’s first annual STEM (Science, Technology, Engineering, and Mathematics) Camps, in which undergraduate education majors work alongside master of science teachers, provided hands-on, engaging summer camp programming to over 50 students. Campers enjoyed original, curriculum-like “Water Park Science,” (pictured above) where they designed new water slides, examined the chemistry and physics of water, and visited a water park firsthand.

A new undergraduate program in special education was developed by School of Education faculty and received all necessary university approvals. The program, slated to begin in 2011, will enable participants to obtain licensure in special education or pursue dual licensure in special education and another one of our programs.
Nursing
- The first class of 16 Doctorate of Nursing Practice students (several students pictured above) graduated in December 2009. The graduates completed scholarly projects designed to improve the health of the clients in their practice settings. A majority of the students published papers while in the program.
- The Undergraduate nursing program admission class size was increased to 80 students per year. This increase facilitates educating more nurses to help meet the need for nurses in local health care organizations.

Occupational Therapy – The Occupational Therapy faculty members are working on the self-study program in preparation for a re-accreditation visit in 2012.

Physical Therapy – The Physical Therapy program hired a new director, Dr. Robert Barnhart. He led the faculty in the self-study process for the re-accreditation visit in 2010.

Medical Assistant – The Medical Assistant program is running two cohorts of students; one during the day at the Miller Park Way Center and one in the evening at the Mequon campus.

Social Work – The Social Work students are actively working in Lutheran social service agencies in surrounding communities to provide faith-based support services for clients.

“CUW has taught me that there is a path for everyone who looks; the hard work of four years is worth it in the end.”
Lana Ballering, Nursing Major, Psychology Minor ‘11

Dr. Ruth Gresley
Dean, School of Human Services
In January 2010 the Board of Directors of the Accreditation Council for Pharmacy Education (ACPE) invited the Concordia School of Pharmacy (SOP) to make a presentation of Concordia’s accomplishments to date in the development of the new pharmacy program. At that meeting the SOP was awarded ‘pre-candidate status’ by the ACPE.

The initial class of 71 pharmacy students (pictured above) were selected to be the Genesis Class of 2014 in the new SOP.

On May 14, 2010 Groundbreaking (pictured above) occurred for the new SOP building. The building is to be completed by the summer of 2011.

Progress in developing The Galen Society, the pharmacy student scholarship fund, was enhanced by the award of $75,000 from The Bradley Foundation in Milwaukee. The Jane Pettit Bradley Foundation and the Northwestern Mutual Life Foundation also made contributions to the scholarship fund.
Adult Education
- Increased student enrollment by 6% over prior year.
- Increased tuition revenue for undergraduate adult education by 12%.
- Added a new super center at Miller Park Way combining the former Milwaukee South and Hales Corners Centers. This new center is now the largest off-campus center in the CUW system.

International
- Launched cohort MBA programs in joint operation with schools in Singapore, Hong Kong, Beijing, and Taiwan.
- Overseas enrollment now exceeds 200 students. On campus international enrollment continues to be around 300.
- Conducted visits to India, China, Taiwan, Hong Kong, the Middle East and Latin America to establish contacts, review operations and recruit students.
- Welcomed first group of Saudi Arabian students.

Pictured above: Concordia’s student body represents 30 countries. Pictured above are just a few of our many international students.

“The professors are very helpful and friendly. Classes are challenging, but fun. I am fortunate to be in this school.”

Wesam Khouj
Master of Science in Information Technology ’12

Academic Operations

Dr. Michael Besch
Vice President, Academic Operations
Concordia’s graduate program continues to expand, both in number of students and number of offerings. 41% of the students currently in CUW programs are at the graduate level.

- The graduate program expanded its reach to over 350 new graduate students in education programs by offering off-site cohorts in 12 locations throughout Wisconsin.

- Additional program offerings have been added such as an athletic administration emphasis in the Student Personnel Administration program and an environmental studies concentration in the Global MBA program.

- The first class of Concordia’s Doctor of Nursing Practice (DNP) graduated in December 2009.

- Admission to the Doctor of Physical Therapy and Master of Occupational Therapy programs have become increasingly competitive, resulting in larger numbers of highly qualified students.

Pictured above: Giannina Vernon, a graduate of Concordia’s MSN program. She is now a faculty member in our nursing department.
• Student groups from Concordia University, Wisconsin Lutheran College, and Marquette University participated in the Kapco Challenge. Each group was given $1000 from Kapco, Inc. and twenty days to help a family or organization in need. In the end, a celebrity panel of judges selected the winning team of CUW students (pictured above) who raised more than $100,000 for a “Make-A-Wish” family.

• The Department of Student Life co-sponsored a meningitis walk with the Becky Werner Meningitis Foundation to raise awareness for the prevention and cure of the disease.

• Feed My Starving Children (FMSC) is a non-profit, Christian organization committed to feeding God’s starving children hungry in body and spirit. Cooperating with FMSC, members of the Division organized a weekend of service to produce over 200,000 meals for the hungry.

• For the first time, CUW was awarded the Northern Athletics Conference All Sports Trophies (pictured above with President Ferry) for both the men’s and the women’s athletic programs. This honor recognizes overall success in all NAC-sponsored sports in the regular season and in NAC tournament participation including Conference Championships.
Fiscal Year 2010 turned out to be one of the best operational years in the history of the University! Growth in student counts for traditional undergraduate, adult and graduate programs, combined with a turn-around in investment results and strong campaign contributions allowed for a stunning, $16.6 million growth in net assets.

Major new facilities completed in 2010 included the Concordia Center for Environmental Stewardship, a 20,000 square foot addition to house new chemistry, art and nursing labs and new temporary classrooms for Pharmacy.

The campus continues to prosper and grow. Whether measured by student numbers, faculty additions, new facilities, financial results or the number of church workers in training, it is obvious God's blessings are abundant!

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### Financial Report

#### BALANCE SHEET - 3-YEAR HISTORY

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<th>2008</th>
<th>2009</th>
<th>2010</th>
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<tr>
<td>Cash &amp; Equivalents</td>
<td>$864</td>
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<td>Investments</td>
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<td>Land, Buildings &amp; Equipment</td>
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<td>All Other</td>
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<td>Total Assets</td>
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<td>Total Liabilities</td>
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<td>Total Net Assets</td>
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#### EDUCATIONAL AND GENERAL REVENUES

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<tr>
<td>Total</td>
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<td>Tuition</td>
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<td>Governmental Grants and Support</td>
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<td>Gifts</td>
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<td>Other</td>
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#### EDUCATIONAL AND GENERAL EXPENSES

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<td>Auxiliary Expenses</td>
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<td>$3,832,762</td>
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Mr. Allen J. Prochnow
Executive Vice President and Chief Operating Officer
CUW Foundation Board
Chairman - Terry M. Donovan - Vice President (retired), UPS, E-Ventures, Marietta, GA
Vice Chairman - Warren B. Twietmeyer - Marketing Consultant, Self-Employed, Cedarburg, WI

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Treasurer - Allen J. Prochnow - CUW Executive Vice President/COO, Mequon, WI

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F. William Boelter - CEO, Boelter Companies, Inc., Hartland, WI
Thomas M. Buuck - Chief Credit Officer & Managing Partner, Idaho Mutual Trust, Boise, ID
Dean W. Fitting - Chairman & CEO, Partnership Community Bancshares, Inc. and CEO/Vice Chairman (retired), Ozaukee Bank, Naples, FL
Merle Freitag - President (retired), Lutheran Church Extension Fund, Wildwood, MO
Marilyn L. Holmquist - Community Volunteer, West Bend, WI
Dale P. Kramer - CEO (retired), Shopko, Rhinelander, WI

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Vice-Chairman - Robert Schjerven - CEO (retired), Lenox Corporation, Highland, TX
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CUW President - Rev. Patrick T. Ferry, Ph.D., Mequon, WI

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Susan Duda Hanas - Chairman, Duda Family Council, Oviedo, FL
Robert Knox - President, Epsilon Lambda Electronics Corp., W. Chicago, IL
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Dr. Demond Means - Superintendent, Mequon-Thiensville Schools, Mequon, WI
Rev. Dr. William Otto - Pastor (retired), Mequon, WI
Rev. Klemet Preus - Pastor, Glory of Christ Lutheran Church, Plymouth, MN
Rev. Dr. John Wille - District President, LCMS South Wisconsin District, Milwaukee, WI

Advisories
Dwayne Jobst - Assistant Principal, Milwaukee Lutheran High School, Milwaukee, WI
Bob Whipkey - Assistant to the President for Education, Communication, & Older Adults, LCMS North Wisconsin District, Wausau, WI