



**PREPARE** *The Way*

***Concordia University is a Lutheran higher education community committed to helping students develop in mind, body, and spirit for service to Christ in the Church and the world.***

***Dear friends,***

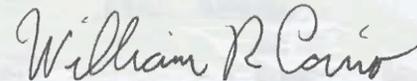
Concordia University has been and continues to be an institution committed to the confession of The Lutheran Church—Missouri Synod. The mission of the school is appropriately centered on Christ and the Holy Scriptures. Here, a student’s faith and knowledge will flourish because the Concordia community knows and cares for the whole person—mind, body, and spirit—and we are committed to helping each student reach their fullest potential.

This faithful commitment is what first drew me to serve at Concordia 32 years ago; it is the same thing that keeps me here all these years later. However, if it were only I who held this value it wouldn’t be enough. Our gracious Lord continues to bless us through the countless Concordians – faculty, staff, board members, Synodical and district leaders, donors, alumni, parents, and students – who hold this same mission in their hearts and who put it into action daily.

Concordia’s effort to provide an excellent Lutheran education comes at a crucial time, when religion, especially Christianity, is increasingly marginalized in the secular world. Our students need us now more than ever. Moreover, our world needs Concordia’s graduates and the faithful fulfillment of their vocations beyond our campus walls.

Thank you for walking alongside us as we prepare the way for our students.

God bless and keep you,



**Dr. William R. Cario**  
Interim President





*Legacy.* It's a word that carries a lot of weight. It's enduring and profoundly shapes our memories and hopes for the future. A legacy is not developed overnight; it is the culmination of a lifetime. It says much about who we have been, and the future we hope to see for others.

For 24 years, Dr. Pat Ferry's faithful leadership and unwavering commitment to our mission was never in doubt. Thanks to his steady hand and God's grace and blessings, Concordia extended its reach, impact, and influence in ways that could never have been imagined.

President Ferry once wrote, "We have never walked alone." In that short sentence, he captured the essence of Concordia, which itself means "hearts together." He would be the first to admit that the transformation of our campuses and, more importantly, of thousands of lives, would never have happened without the hand of God and the gifts of God's people. Alumni, parents, and all of our friends have together walked with President Ferry through this amazing time.

Even as we continue to prepare to transition to a new president, it is important that we continue our walk together and prepare the way for what is to come. Education in the decades before us will look much different than it does today.

Universities like Concordia must adapt to the changing needs of our world while remaining faithful to the changeless truths of God.

During this time of transition, I invite you to continue to walk with us. Your support of the Concordia Fund, which provides resources for the immediate needs of the university, and of our endowment, gifts that help meet future needs, are an essential part of preparing the way for the mission to continue.

President Ferry has left Concordia with a legacy that will never be forgotten. In the pages that follow, you can learn more about establishing or extending your own legacy at Concordia. While not everyone can become a Concordia president, each of us can make an impact now and into the future.

Preparing the way with you,

Rev. Dr. Roy Peterson  
President  
Concordia University Foundation



# LEADERSHIP *Commitment*



“Concordia’s mission, formulated in its current version in the late 1990s, reflects a higher education tradition that goes back to Martin Luther’s University of Wittenberg. We have the privilege of helping our students prepare for their vocations in church work and the secular world. It is an honor for me to be a part of that tradition.”

**BILL CARIO**  
Interim President



“Concordia is committed to preparing students for service to the church and the world through many vocations including church work, health care, business, education, and others as God calls them. Our mission is unchanging and continues to inspire.”

**LEAH DVORAK**  
Interim Provost



“Intentional and comprehensive development in mind, body, and spirit for service to Christ is essential today, arguably more than ever. As CUWAA looks to the future, I pray we continue to embrace our mission fervently and fearlessly by the power of the Holy Spirit.”

**MICHAEL UDEN**  
Vice Provost Student Enrollment & Engagement



“For more than 15 years, I have been privileged to serve my alma mater and our students. The commitment to our mission among our faculty and staff has never been stronger and that gives us great hope as we continue to serve Christ in the Church and the world.”

**ROY PETERSON**  
President  
Concordia University Foundation



“We are a Christ-centered, mission-driven, student-focused Lutheran higher education community. It is those important words that inspire me personally to dedicate my own energy every day to living out that mission for the sake of our students. Our university’s future is hope-filled because our foundation is secure, our approach is uncommon, and our gracious Savior guides us.”

**RYAN PETERSON**

Vice President of Administration, CUAU

“What a joy it is to provide exceptional technical services to our university community as well as deliver a great educational experience while pointing students to Christ. So many higher education institutions have wandered from Christ as the center to simply having Christian roots. Concordia University remains faithful to our Christian DNA, in everything we do!”

**TOM PHILLIP**

Vice President of Information Technology



“Concordia has been a part of my life for over 27 years. In this time, Concordia has been a place that not only allows me to be part of our current and future students’ growth of mind, body and spirit. It also has allowed my colleagues and myself to enjoy the same growth.”

**STEVE TAYLOR**

Vice President of Student Life



“It is the mission of Concordia and the incredible students that are on our campuses that inspire me every day to help provide a world class, Christian, Lutheran education preparing them for success and service.”

**DEAN RENNICKE**

Vice President  
Concordia University Foundation



# MAJOR *Milestones* for CUWAA



**2001**

Office of International Student Services established



**2008**

Coburg Hall dedication

Total enrollment reached 6000



**2011**

School of Pharmacy dedication

Doctor of Pharmacy program launched



**2013**

Concordia University Wisconsin merged with Concordia University Ann Arbor

Chemnitz Hall dedication

## 2000's

## 2010's

**2004**

President George W. Bush delivered the keynote address at Concordia's 123rd Commencement



**2006**

Bluff Stabilization Project dedication



**2007**

E-learning format offered for selected undergraduate programs



**2010**

Concordia Center for Environmental Stewardship dedication



**2012**

Kapco Park dedication





# 2020's

**2014**

Football returns to CUAA

Total enrollment reached 8000

**2016**

Dedication of the North Building at CUAA

**2018**

Catalyst Sports Training Center dedication

**2020**

Face-to-face classes temporarily moved online until fall 2020 due to COVID-19 pandemic

**2022**

Presidential search is underway

**2015**

Kreft Center for the Arts grand reopening and dedication

Veteran Services Department established

**2017**

Reformation 500 celebrations

**2019**

Robert W. Plaster Free Enterprise Center dedication

**2021**

School of Pharmacy building re-dedicated as Patrick T. Ferry Hall to honor Ferry retirement



## PREPARING THE WAY

# *to Advance the Mission*

Concordia University is a Lutheran higher education community committed to helping students develop in mind, body, and spirit for service to Christ in the Church and the world.

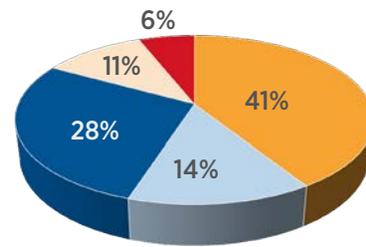
At Concordia University Wisconsin and Ann Arbor, our mission statement defines who we are and our purpose. Everything we do to provide an outstanding education to students of all ages is grounded in equipping them holistically for service to Christ wherever He may lead them. In order to advance or accomplish this mission, we need dedicated faculty, supportive staff, and very importantly, friends and alumni who are willing to help fill the funding gap between the cost of delivering this quality education and what families can afford to pay. Without the financial support of so many, this wonderful, life-changing mission would not be possible.

The Concordia Fund is one important option as we prepare the way to advance the mission. Your gift to the Concordia Fund provides immediate support of our mission by helping to fill the funding gap and/or providing scholarship support for students. Unrestricted gifts provide the greatest flexibility to university leadership but many donors love to directly support our students through scholarship aid. Becoming a Concordia GEM (Give Every Month) is an easy way to advance the mission automatically through a credit card or ACH (bank) contribution.

While the Concordia Fund prepares the way for our students today, endowments do the same forever. Gifts to our endowment are conservatively invested and a portion is used each year to provide scholarships and program support. By God's grace, the mission of Concordia will continue for generations to come and endowments are vital to help keep this Christ-centered education available to as many students as possible. Each year more than 99% of our traditional students receive financial aid and endowment scholarships are an important part of that package.

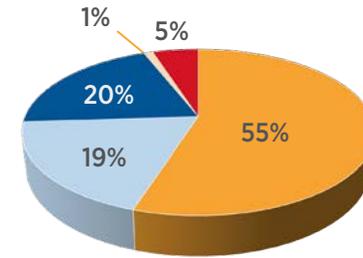


- Net Tuition & Fees
- Room & Board
- Endowment Earnings & Gifts
- LCMS Support
- Federal, State, & Other Support



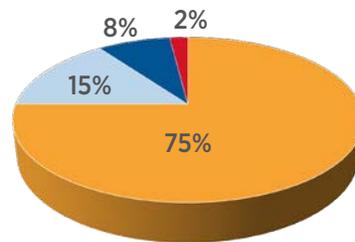
## 1982

**1982** / As Concordia moved into its second century of preparing students for service to Christ in the Church and the world, alumni and friends, especially members of the “Century Club,” gave generously in support of our mission. Additional support from the LCMS allowed Concordia to make the transition from downtown Milwaukee to its new campus just 16 miles north.



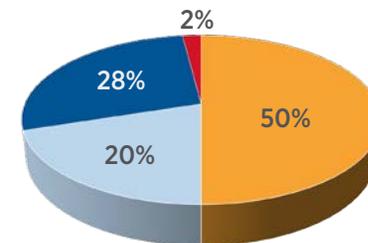
## 2000

**2000** / Entering the millennium, rising costs pushed up tuition along with room and board. While the percentage of support from the endowment doubled from 1982, gift income and support from the LCMS were in decline.



## 2019

**2019** / The challenges of providing Christ-centered education have continued to rise and have outpaced endowment and gift income. It is time to prepare the way for the future, where every student seeking a Christian education is able to afford it.



## 2035

**2035** / Our hope is to bring the student and family’s share of tuition down to 50% in the next 15 years. That is truly an ambitious goal, but one that we believe is worth our best efforts and prayers for God’s blessings. With renewed support from alumni, friends, and congregations, we can prepare the way for tomorrow’s students as they prepare to serve Christ in the Church and the world.





## PREPARING THE WAY *with Endowments*

Endowments are vital to any university as it prepares the way for the future. In simplest terms, an endowment is one or more gifts that are invested for the future with a small portion used each year to support a specific need, such as scholarships or academic programs.

Annually, Concordia University awards tens of millions of dollars in financial aid to our students in order to make the uncommon Concordia experience possible. A portion of that aid comes from endowments that have been established over decades. Without these endowments, many students would find the Christ-centered education that Concordia provides out of their reach. Your support of an existing endowment or the establishment of a new endowment helps prepare the way for countless students to come.

Within the overall endowment at Concordia, there are more than 515 individually named funds. These are often established by a family to create an enduring legacy or by a group of supportive friends or alumni. Here are just a few examples.



- » The Concordia Bible Institute Saleska Scholarship Endowment honors the work of the Rev. John Saleska, PhD, and provides financial aid to future pastors. This endowment has been supported by individuals as well as congregations and other organizations.



- » The Rev. Dr. Paul and Dorothea Foelber Scholarship Endowment supports students with a music major who are planning to become teachers. Doc Foelber served the CUA campus for many years and, now in his mid-90s, still loves to hear about our students and how he can help them reach their goals.

- » Alumni Association endowments have been established on each of our two campuses and provide a convenient way for alumni to support their alma mater and prepare the way for the next generation of Concordians.

Whether you support one of the more than 515 existing endowments or establish one in your own name and create an enduring legacy, you are making a gift that will bless students for generations to come. Endowments can be funded with a current gift, a series of gifts over a period of several years, or funded through an estate gift. Funding is flexible as is your desired area of support.

Please contact the Office of Advancement for more information about endowments at 877-CUWAA-GO (877-289-2246).



#### HOW ENDOWMENT WORKS:

##### *Step 1*

You desire to support Concordia students now and into the future

##### *Step 2*

Contact the Office of Advancement to discuss your interest

##### *Step 3*

Decide the type of student who will benefit from your legacy

##### *Step 4*

Sign endowment agreement, and fund it now or with an estate gift

## PREPARING THE WAY

# *through the Concordia Fund*

While endowments help secure the future and provide a steady stream of scholarship support for our students, the Concordia Fund prepares the way for us today. Through the generous gifts (both large and small) of thousands of donors, the Concordia Fund helps provide the resources that take us from being a good school to being a great school.

Your support of the Concordia Fund helps provide the resources necessary to:

- » Attract and retain the best faculty possible, not only academically, but professors and instructors who are also mission-focused and student-centered.
- » Develop new programs that help prepare our students for vocations that we never imagined even 10 years ago.
- » Renew our facilities so that teachers and students work together in an environment that promotes learning and equips them to go out and live our mission.
- » Invest in the latest technology that provides great flexibility in the classroom and beyond.

In addition to all of this, many donors designate their gift to the Concordia Fund for current student scholarships. This additional aid, beyond what our endowments provide, makes an immense difference in the lives of our students.

Gifts to the Concordia Fund can be made anytime and in any amount. Whether you send in a check or use our convenient, online donation system on our website, your gift goes to work immediately. Some donors even choose to make their gift with appreciated stock and secure potential tax benefits as well.

Growing rapidly in popularity is what we call GEMs—supporters who “Give Every Month.” These faithful, consistent donors make a great impact through their monthly gift.

To learn more about the Concordia Fund, please contact the Office of Advancement at 877-CUWAA-GO (877-289-2246).



## CONCORDIA GEMS (GIVE EVERY MONTH)

MONTHLY  
GIFT



ANNUAL  
IMPACT

\$8.34 ➤ \$100

\$20.84 ➤ \$250

\$41.67 ➤ \$500

\$83.34 ➤ \$1,000

\$208.34 ➤ \$2,500



# Meet **THREE STUDENTS**



*Katherine Van Dellen '22*

**Secondary Education**

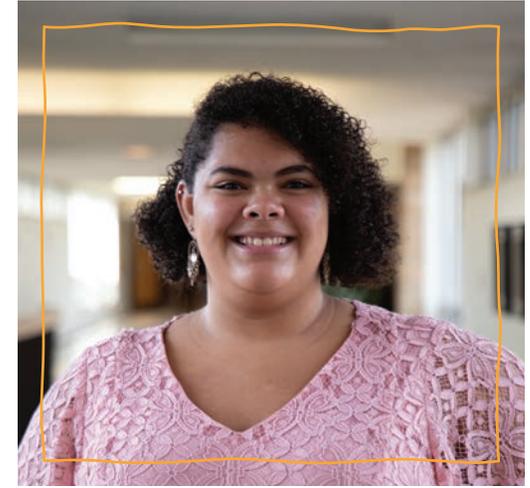
I've been super blessed to go to Lutheran schools my whole life and wanted to continue my studies at a Concordia. Because of generous donors, I am preparing to become a Lutheran school teacher at CUAA. Not only do I look forward to the day when I can give back to the community, but I also look forward to sharing the Gospel each and every day with my students.



*Gannett Anklam '22*

**Director of Church  
Ministries Program**

God works through people like our donors and I am encouraged knowing that I have their support in my journey at Concordia.



*Olivia Crooks '22*

**Communication Sciences  
and Disorders**

Without the amazing gifts from pure-hearted donors, I wouldn't be here at Concordia. These people are Godsend to me and my family. They are helping me prepare to become a speech and language pathologist so that I can significantly help improve the lives of others. While I can't thank them enough, my plan is to pay their generosity and blessings forward by sharing what I've received with others.

PREPARE *The Way*



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