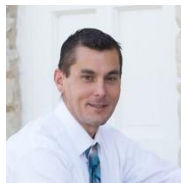


CU-Portland Undergraduate Business Core | CU-Wisconsin Equivalencies

CU-Portland Course #	Course Title	CU-Wisconsin Course #	Course Title
ACT201	Financial Accounting	ACCT203	Financial Accounting
ACT202	Managerial Accounting	ACCT223	Managerial Accounting
BA101	Intro to Business: Org Immersion, Synthesis & Exploration	BUS161	Business Essentials
BA203	Fundamentals of Economics	ECON200	Principles of Economics
BA247	Business Data Analytics	BUS 355	Management Information System
BA260	Principles of Organizational Management	BUS272	Organizational Management Principles
BA301	Pre-Internship Seminar 1	BUS399	Business Internship
BA342	Finance	FIN300	Principles of Finance
BA352	Business Law	BUS210	Business Law I
BA457	Ethical Leadership	BUS437	Principles of Leadership
BA458	Business Capstone	BUS453	Business Policy & Ethics
BA499	Business Internship 1	BUS399	Business Internship
MKT360	Principles of Marketing	MKTG422	Marketing Management

Concentration course equivalencies will be assessed by request



For More Information:
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CU-Portland Undergraduate Accounting Core | CU-Wisconsin Equivalencies

CU-Portland Course #	Course Title	CU-Wisconsin Course #	Course Title
ACT301	Intermediate Accounting I	ACCT310	Intermediate Accounting I
ACT302	Intermediate Accounting II	ACCT311	Intermediate Accounting II
ACT311	Cost Accounting	ACCT323	Cost Accounting
ACT401	Auditing	ACCT420	Auditing
ACT402	Income Tax I: Individual	ACCT350	Income Tax I
ACT403	Income Tax II: Corporate & Partnership	ACCT360	Income Tax II
ACT406	Accounting for Consolidation; Gov't & Not-for-Profit Entities	ACCT432	Government/NFP Accounting
ACT407	Advanced Accounting II	ACCT 441	Mergers and Acquisitions
BA351	Production & Operation	BUS 240	Project Management

CU-Portland Undergraduate Marketing Core | CU-Wisconsin Equivalencies

CU-Portland Course #	Course Title	CU-Wisconsin Course #	Course Title
MKT362	Consumer Behavior	MKTG325	Promotion & Advertising
MKT363	Marketing Research	MKTG426	Marketing Research
MKT365	Innovation & Digital Marketing	MKTG345	E-Commerce
MKT366	Global Marketing	MKTG440	International Marketing
MKT467	Marketing Strategy & Management	MKTG422	Marketing Management