

ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

- Nonrefundable application fee
- All official undergraduate and graduate transcripts
- Resume or CV, and contact information for three references
- Personal statement (no more than 3 pages)
 - How your educational and personal experiences influenced the decision to pursue a DBA
 - Career goals and how this degree will help achieve those goals
 - A research topic or interest area that you plan to study
- Participate in a video-conference interview
- Applicants for whom English is a second language must provide English proficiency

Admission decisions are made on a rolling basis throughout the calendar year. For fall semester consideration, all admission items are due no later than May 1. For spring semester consideration, all admission items are due no later than November 1. Applicants are encouraged to submit applicant materials early, as cohort sizes are limited.

HOW TO APPLY

Go to cuw.edu/apply. Select the Graduate option. Fill out the form and submit your online graduate application.

AFFORDABLE EDUCATION

CUW strives to provide quality graduate programs at affordable prices. Tuition for the 2020–2021 school year is \$818 per credit.

FINANCIAL AID

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. Concordia's school code is: **003842**.

- Students must take a minimum of three graduate credits per semester to qualify for aid
- Students may be eligible for up to \$20,500 per academic year to cover educational related expenses

Questions? Contact **Concordia's Financial Aid Office:** finaid@cuw.edu / 262-243-4569.

Scholarships available for this program. Learn more at cuw.edu/uncommon-scholarships.

For more information on tuition costs please visit cuw.edu/financialaid.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

Doctor of BUSINESS ADMINISTRATION



INTERESTED IN THE PROGRAM?

CONTACT US FOR MORE INFORMATION:

Program Director
Matthew Hurtienne, PhD
matthew.hurtienne@cuw.edu
262.243.2024

Graduate Admissions
graduate.admission@cuw.edu
262.243.4300

International Admissions
international.admissions@cuw.edu
262.243.2063



CONCORDIA
UNIVERSITY
WISCONSIN

DRIVE LONG-TERM BUSINESS CHANGE

The challenges facing the business world are numerous and complex, but they aren't impossible. Through our online DBA program, Concordia is preparing Christian leaders to address those problems holistically by combining quantitative and qualitative business concepts. The outcome? Actual change that translates to long-term growth and profitability.

WHY A DBA?

The DBA is a perfect next educational step for students who already possess an MBA, or other degrees/experiences related to management, healthcare administration, leadership, etc., especially organizational managers seeking to advance their careers by developing an ability for enhanced critical reasoning.

Throughout your time at Concordia, you'll experience award-winning faculty who specialize in healthcare, product development, sustainability and ethical leadership. You'll acquire evidence-based decision-making skills to prepare you for effective leadership in business, healthcare, non-profit, education, government, and other professional industries. In addition, you'll leave knowing you're equipped with the tools, experience, and knowledge to transform organizations, invoke change, and improve performance through grounded research methods.

ENTRANCE REQUIREMENTS

All students applying for admission to the program must have:

- A master's degree with a focus in business or other relevant degree from a regionally accredited institution
- Background knowledge in the functional areas of business, healthcare, non-profit, education, government, and other professional industries
- Professional expertise and/or certifications
- Academic credentials (minimum of 3.0 on 4.0 scale in most recent regionally accredited degree earned)
- Evidence of a promising research project, related to the outcomes of the program
- Provide supporting evidence that you have completed an intermediate level statistics course (MBA 510 or equivalent), or have equivalent work experience
- No GMAT or GRE required

PROGRAM DETAILS

- Three-year, 60 credit, online (with two, four-day on-campus residencies) program features three distinct concentrations:
 - Financial and Economic Management
 - Organizational Change and Performance
 - Healthcare Administration
- Designed to address the current challenges facing companies, leaders, and teams in today's business environment
- Develop scholar-practitioner expertise as you learn from industry experts skilled in blending applied learning with theory development
- Benefit from the unique, holistic approach that this program takes in addressing and teaching both quantitative and qualitative business concepts
- Two required, four-day summer residencies welcomes your cohort to campus in year one and year three to take part in intensive courses and networking with faculty and students with diverse professional backgrounds
- Your dissertation will be supported by a research course and faculty advisor who will provide one-on-one feedback
- Up to 9 credits may be transferred from previous graduate level coursework; the program director will assess eligibility as it relates to the DBA curriculum

FORMAT

During the program, you'll take a total of 16 courses. Courses are 8-weeks in length and are primarily online. However, a few will be completed during your on-campus residencies. The first four-day residency will kick off year one. You will return to campus the summer before your third year for four additional days.

FOR MORE INFORMATION VISIT: cuw.edu/dba 

PROGRAM CURRICULUM

| PROGRAM CURRICULUM | | Credits |
|--|--|-----------|
| *DBA Core Courses | | 18 |
| DBA Concentration Courses | | 12 |
| Dissertation & Advising (planned meetings with advisor in addition to course work below) | | 6 |
| **Dissertation & Advising Courses | | 12 |
| ***Research Courses | | 12 |
| Total Credits | | 60 |

| CONCENTRATION COURSES | | Credits |
|--|---|-----------|
| Financial & Economic Management Concentration | | |
| DBA 9330 | Economic Theory & Business Effectiveness | 3 |
| DBA 9340 | Financial Theory & Decision Making | 3 |
| | Electives | 3 |
| | Electives | 3 |
| Organizational Change & Performance Concentration | | |
| EDG 9290 | Diversity & Culturally Responsive Leadership | 3 |
| DBA 9310 | Scenario Planning | 3 |
| | Electives | 3 |
| | Electives | 3 |
| Healthcare Administration Concentration | | |
| DBA 9315 | Legal & Ethical Issues for Healthcare Professionals | 3 |
| DBA 9320 | Managing Human Capital in Healthcare | 3 |
| | Electives | 3 |
| | Electives | 3 |
| Total Credits | | 12 |

YEAR 1

| REQUIRED COURSES | | Credits |
|----------------------|--|-----------|
| DBA 9010* | Introduction to Scholarship | 3 |
| EDG 9180* | Organizational Learning, Performance, and Change | 3 |
| | Concentration Course | 3 |
| DBA 9370** | Dissertation Seminar & Advising | 1 |
| DBA 9115*** | Statistics for Research | 3 |
| DBA 9120*** | Scholarship Inquiry | 3 |
| | Concentration Course | 3 |
| DBA 9370** | Dissertation Seminar & Advising | 1 |
| Total Credits | | 20 |

YEAR 2

| REQUIRED COURSES | | Credits |
|----------------------|---|-----------|
| EDG 9020* | Innovative & Entrepreneurial Leadership | 3 |
| DBA 9100** | Doctoral Research & Writing I | 3 |
| DBA 9370** | Dissertation Seminar & Advising | 1 |
| DBA 9210*** | Quantitative Research Design | 3 |
| DBA 9215*** | Qualitative Research Design | 3 |
| | Concentration Course | 3 |
| DBA 9370** | Dissertation Seminar & Advising | 1 |
| EDG 9030* | Servant & Ethical Leadership | 3 |
| Total Credits | | 20 |

YEAR 3

| REQUIRED COURSES | | Credits |
|----------------------|--|-----------|
| DBA 9200** | Doctoral Research & Writing II | 3 |
| | Concentration Course | 3 |
| DBA 9220** | Doctoral Research & Writing III | 3 |
| DBA 9370** | Dissertation Seminar & Advising | 1 |
| DBA 9110* | Business Analysis & Analytics | 3 |
| DBA 9015* | Quantitative Business, Quality Management & Productivity | 3 |
| DBA 9370** | Dissertation Seminar & Advising | 1 |
| DBA 9380** | Dissertation DBA Capstone | 3 |
| Total Credits | | 20 |

TOTAL CREDIT LOAD: 60