

ADMISSION REQUIREMENTS

All students applying for admission to the program must submit:

- Official transcripts from the accredited institutions where you received both your bachelor's and master's degrees
- Resume or CV
- Contact information for three references
- Academic writing sample (can be from a recent master's program)
- Participate in a brief video-conference interview
- Applicants for whom English is a second language must provide proof of English proficiency

Admission decisions are made on a rolling basis throughout the calendar year. For summer semester consideration, all admission items are due no later than May 1. For spring semester consideration, all admission items are due no later than November 1. Applicants are encouraged to submit applicant materials early, as cohort sizes are limited.

HOW TO APPLY

Go to cuw.edu/apply. Select the Graduate option. Fill out the form and submit your online graduate application.

FINANCIAL AID

All students are eligible to be reviewed for financial aid. Students will need to complete the FAFSA at studentaid.gov. If you apply to CUW, use the school code 003842, if you apply to CUAA use the school code 002247.

- Students must take a minimum of three graduate credits per semester to qualify for aid
- Students may be eligible for up to \$20,500 per academic year to cover educational related expenses

Questions? Contact Concordia's Financial Aid Office: finaid@cuw.edu • 262-243-4569.

Scholarships available for this program. Learn more at cuw.edu/uncommon-scholarships.

For more information on tuition costs please visit cuw.edu/tuition-grad.

ACCREDITATION

Concordia University is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.

DOCTOR OF BUSINESS ADMINISTRATION



PROGRAM DIRECTOR
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admission@cuw.edu
262.243.4300

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international.admissions@cuw.edu
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CONCORDIA UNIVERSITY
WISCONSIN & ANN ARBOR

DRIVE LONG-TERM BUSINESS CHANGE

The challenges facing the business world are numerous and complex, but they aren't impossible. Through our online DBA program, Concordia is preparing Christian leaders to address those problems holistically by combining quantitative and qualitative business concepts. The outcome? Actual change that translates to long-term growth and profitability.

WHY A DBA?

The DBA is a perfect next educational step for students who already possess an MBA, or other degrees related to management, administration, or leadership, especially organizational managers seeking to advance their careers by developing an ability for enhanced critical reasoning.

Throughout your time at Concordia, you'll interact with award-winning faculty who are experts in specialized areas of business and leadership. You'll acquire evidence-based decision-making skills to prepare you for effective leadership in business, healthcare, non-profit, education, government, and other professional industries. In addition, you'll leave knowing you're equipped with the tools, experience, and knowledge to transform organizations, invoke change, and improve performance through grounded research methods.

ENTRANCE REQUIREMENTS

All students applying for admission to the program must have:

- A master's degree with a focus in business or other relevant degree from a regionally accredited institution
- Background knowledge in the functional areas of business, healthcare, non-profit, government, and other professional industries
- Professional expertise and/or certifications
- Academic credentials (minimum of 3.0 on 4.0 scale in most recent regionally accredited degree earned)
- Evidence of a promising research project, related to the outcomes of the program
- No GMAT or GRE required

PROGRAM DETAILS

- Three-year, 60 credit, online (with two required residencies) program features four distinct concentrations:
 - Organizational Performance and Change
 - Healthcare Administration
 - Financial and Economic Management
 - Business Sustainability
- Designed to address the current challenges facing companies, leaders, and teams in today's business environment
- Develop scholar-practitioner expertise as you learn from industry experts skilled in blending applied learning with theory development
- Benefit from the unique, holistic approach that this program takes in addressing and teaching both quantitative and qualitative business concepts
- Your dissertation will be supported by research courses and a faculty advisor who will provide one-on-one feedback
- Students who have taken equivalent doctoral-level courses can submit a DBA Transfer Credit Application to have up to 30 credits count toward DBA program requirements. Courses must be equivalent in scope and rigor to Concordia DBA courses.

DBA RESIDENCY

DBA students are required to attend two separate residencies on our Wisconsin campus. Each residency takes place for three days and consists of courses, networking, and other business-related activities.

You will participate in the first residency when you start the program for a complete introduction to the program and your cohort. Your second residency will take place as you begin your final and third year of this program.

PROGRAM CURRICULUM

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Credits

*DBA Core Courses	18
DBA Concentration Courses	12
Dissertation & Advising (planned meetings with advisor in addition to course work below)	6
**Dissertation & Advising Courses	12
***Research Courses	12

Total Credits 60

CONCENTRATION COURSES

Credits

FINANCIAL & ECONOMIC MANAGEMENT CONCENTRATION

DBA 9330	Economic Theory & Business Effectiveness	3
DBA 9331	Financial Theory & Decision Making	3
DBA 9333	Applied Economics	3
DBA 9337	Investment Portfolio Analysis	3

HEALTHCARE ADMINISTRATION CONCENTRATION

DBA 9310	Managing Human Capital in Healthcare	3
DBA 9311	Legal & Ethical Issues for Healthcare Professionals	3
DBA 9313	Healthcare Financial Management and Economics	3
DBA 9317	The United States Healthcare Delivery System	3

ORGANIZATIONAL PERFORMANCE AND CHANGE CONCENTRATION

DBA 9320	Leading Transformation and Change	3
DBA 9321	Scenario Planning	3
DBA 9323	Contemporary Topics in Organizational Performance and Change	3
DBA 9325	Talent Management and Development	3

BUSINESS SUSTAINABILITY

DBA 9340	Environmental Risks and Sustainable Solutions for Business	3
DBA 9341	Ecological Economics and Sustainable Development	3
DBA 9343	Engaging Science to Promote Innovation	3
DBA 9345	Environmental Stewardship Plan Development for Business	3

Total Credits 12

YEAR 1

REQUIRED COURSES

Credits

DBA 9010*	Introduction to Scholarship	3
EDG 9180*	Organizational Learning, Performance, and Change	3
	Concentration Course I	3
DBA 9730**	Dissertation Seminar & Advising	1
DBA 9115***	Statistics for Research	3
DBA 9210*	Quantitative Research Design	3
DBA 9370**	Dissertation Seminar & Advising	1
	Concentration Course II	3
EDG 9020*	Innovative & Entrepreneurial Leadership	3

Total Credits 23

YEAR 2

REQUIRED COURSES

Credits

DBA 9100**	Doctoral Research & Writing II	3
DBA 9120*	Scholarship Inquiry	3
DBA 9370**	Dissertation Seminar & Advising	1
DBA 9215***	Qualitative Research Design	3
	Concentration Course III	3
DBA 9370**	Dissertation Seminar & Advising	1
DBA 9200**	Doctoral Research & Writing I	3
DBA 9220**	Doctoral Research & Writing Chapter II	3

Total Credits 20

YEAR 3

REQUIRED COURSES

Credits

	Concentration Course IV	3
DBA 9030*	Servant & Ethical Leadership	3
DBA 9370**	Dissertation Seminar & Advising	1
DBA 9110*	Business Intelligence & Predictive Analytics	3
DBA 9380**	Dissertation DBA Capstone	3
DBA 9370**	Dissertation Seminar & Advising	1
DBA 9015*	Quantitative Business, Quality Management & Productivity	3

Total Credits 17

TOTAL CREDIT LOAD: 60

The curriculum is subject to change during the academic year

FOR MORE INFORMATION, VISIT: CUW.EDU/DBA