Master of BUSINESS ADMINISTRATION

Graduate Admissions Office 262.243.4248 | CUW.EDU/MBA

MBA CORE

MBA 519 Ethical Leadership for Dynamic Organizations (Terms 1, 3, 5)
MBA 534 Mastering Analytics and Decision-Making (Terms 2, 4, 6)
MBA 544 People-Focused Management (Terms 1, 3, 5)
MBA 562 Financial Analyses to Drive Business Growth (Terms 2, 4, 6)
MBA 500 Managerial Economics and Econometrics (Terms 1, 3, 5)

MBA CONCENTRATIONS

(Complete four courses in one area.)

Management
Any course offered by the MBA program can be taken to fulfill the management concentration.

Accounting
MBA 524 Systems Analysis and Design
MBA 525 Advanced Auditing
MBA 529 Database Management
MBA 530 Corporate Finance
MIB 530 Global Production & Operations
MBA 532 Governmental Accounting
MBA 540 Accounting: Financial Analysis for Decision Making
MMC 540 Public Speaking: Professional Reports & Pres.
MBA 541 Merger & Acquisitions
MBA 576 Fraud Management
MBA 623 Statutory Accounting

Communications & Public Relations
MBA 502 Publicity and Public Relations
MMC 506 Group Dynamics & Leadership
MBA 511 Social Media Marketing Strategies
MBA 514 Governance and Board Development
MMC 520 Managerial Communication
MMC 525 Effective Business Writing
MBA 527 Project Management
MLS 530 Administrative Law/Process
MPA 535 Budgeting in Public Agencies; (or MPS 568)
MMC 540 Public Speaking: Professional Reports & Pres.
MPA 540 Program Evaluation
MMC 547 Advanced Interpersonal Comm. & Interviewing
MPA 568 Public HR Administration; (or MPS 535)
MBA 569 Intergovernmental Relations
MMC 586 Special Topics in Communication

Finance
MBA 514 Governance and Board Development
MBA 530 Corporate Finance
MBA 540 Accounting: Financial Analysis for Decision Making
MIB 540 International Finance
MBA 541 Merger & Acquisitions
MBA 558 Real Estate Investment
MBA 570 Legal Aspects of Business
MBA 576 Fraud Management
MBA 621 Financial Institution Management

PROGRAM OVERVIEW

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<tr>
<th>Program</th>
<th>Credits</th>
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<tr>
<td>Core</td>
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<tr>
<td>Concentration Electives</td>
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<tr>
<td>Experiential Learning</td>
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<td>Capstone</td>
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<td>TOTAL</td>
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Healthcare Administration

MPA 535 Budgeting in Public Agencies (or MPS 568)
MBA 542 Six Sigma Process & App.-Certificate
MBA 568 Public HR Administration; (or MPS 535)
MBA 620 Economics/Public Policy of HC
MBA 622 Risk Management and Insurance
MBA 623 Statutory Accounting
MBA 624 Health, Life, Business Social Ins.
MBA 625 Securities Analysis
MBA 626 Portfolio Mathematics
MBA 627 Corp. Risk Mgmt Theory & App.-ARM 54 Cert.
MBA 628 Corp Risk Finance: From Concepts to Reality-ARM 56 Cert.
MBA 685 Special Topics: Long Term Health-Care, Ambulatory Care, Managed Care

Human Resource Management

MPA 568 Public Human Resource Administration
MBA 576 Fraud Management
MBA 600 Compensation and Benefits
MBA 605 Alternative Dispute Resolution
MBA 610 Issues in Human Resource Management
MBA 615 Labor and Employment Law
MBA 622 Risk Management and Insurance
MBA 624 Health, Life, Business and Social Insurance
MBA 627 Corp. Risk Mgmt Theory & App.-ARM 54 Cert.

Innovation & Entrepreneurship

MPD 510 New Food and Beverage Product Dev. I
MBA 511 Social Media Marketing Strategies
MPD 515 New Food and Beverage Product Dev. II
MBA 533 Sales Management and Salesmanship
MBA 555 Small Business Administration
MBA 578 Marketing Research & Intelligence
MBA 579 Strategic Innovation–Certificate (required)
MBA 686 Sustainability & Social Entrepreneurship
MBA 687 Intellectual Property & Regulatory Issues
MBA 688 New Venture Formation & Business Dev.

International Business

MBA 517 International Business Law
MIB 530 Global Productions/Operations
MIB 540 International Finance
MIB 545 International Economics
MIB 555 International Marketing
MIB 560 International Business
Management Info. Systems (STEM)
MBA 508 Software Testing
MBA 510 Applied Statistical Methods
MBA 520 Management Information Systems
MBA 521 Oracle Academy Database Design & Programming-Certificate
MBA 522 Data Communications & Network Security
MBA 523 Oracle Java Fund. & Programming-Cert.
MBA 524 Systems Analysis and Design
MBA 526 Decision Support Systems
MBA 527 Project Management
MBA 528 Oracle Business Applications-Certificate
MBA 529 Database Management
MBA 569 Management Science and Analytics
MBA 513 Artificial Intelligence in Business

Nonprofit Management & Leadership
MBA 502 Publicity and Public Relations
MBA 504 Management of Nonprofit Organizations
MBA 507 Financial Management of Nonprofit Org.
MBA 512 Nonprofit Fundraising and Grant Writing
MBA 514 Governance and Board Development
MBA 516 Legal Issues in Nonprofit Organizations
MMC 540 Public Speaking: Prof. Reports & Presentations
MPA 540 Public Program Evaluation
MBA 576 Fraud Management
MBA 578 Marketing Research and Intelligence
MBA 686 Sustainability & Social Entrepreneurship
MBA 688 New Venture Formation & Business Dev.

Public Administration
MBA 502 Publicity and Public Relations
MBA 527 Project Management
MLS 530 Administrative Law/Process
MPA 535 Budgeting in Public Agencies; (or MPS 568)
MPA 540 Public Program Evaluation
MPA 568 Public HR Administration; (or MPS 535)
MPA 569 Intergovernmental Relations

Risk Management
MBA 514 Governance and Board Development
MBA 570 Legal Aspects of Business
MBA 576 Fraud Management
MBA 577 Loss Prevention
MBA 622 Risk Management and Insurance
MBA 623 Statutory Accounting
MBA 624 Health, Life, and Social Insurance
MBA 625 Securities Analysis
MBA 627 Corp. Risk Mgmt. Theory & App.–ARM 54 Cert.
MBA 628 Corporate Risk Finance: From Concepts to Reality–ARM 56 Certificate
MBA 687 Intellectual Property & Reg. Considerations

Sport & Entertainment Business
MBA 641 Global Perspectives of Sport & Entertainment Mgmt.
MBA 642 Contemp. Principles of Hospitality & Event Mgmt.
MBA 643 Integrated Public Relations & Social Media Strategy
MBA 644 Integrated Marketing & Brand Activation
MBA 645 Sponsorship, Sales & Fundraising Strategy
MBA 646 Event Management & Activation

Strategic Marketing
MBA 502 Publicity and Public Relations
MBA 511 Social Media Marketing Strategies
MPD 516 Strategic Package Design
MPD 517 Sales and Category Management
MPD 518 Consumer Insights
MBA 550 Strategic Marketing
MBA 552 Direct Marketing
MBA 553 Sales Management
MBA 554 Advertising Management
MIB 555 International Marketing
MBA 570 Legal Aspects of Business
MBA 578 Marketing Research and Intelligence
MBA 644 Integrative Marketing & Brand Activation
MBA 645 Sponsorship, Sales & Fundraising Strategies

Sustainability Management & Analytics (STEM)
MBA 510 Applied Statistical Methods
MIB 530 Global Production & Operations
MBA 542 Six Sigma Process & App.–Certificate
MBA 543 Lean Systems and Analysis-Certificate
MBA 546 Special Topics: Business & Industry
MBA 547 Industrial Ecology
MBA 548 LEED Associate & Accredited Professional
(includes LEED exam preparation)
MBA 549 Ecological Economics
BIO 556 Readings in Environmental Science
MBA 557 Sustainable Business Practices
MBA 569 Management Science and Analytics
MBA 571 Environmental Law
MBA 579 Strategic Innovation–Certificate
MBA 686 Sustainability & Social Entrepreneurship

INTERDISCIPLINARY CONCENTRATIONS (by approval)
Leadership
OLA 505 Theories, Strategy and Visioning for Leadership
OLA 510 Self Leadership
OLA 520 The Relational Leader
OLA 580 Leadership in Diverse Communities

Informatics
IPE 810 Introduction to Informatics
IPE 820 Information Systems and Tech
IPE 825 Database Structures and Processes
MBA 827 Project Management
IPE 830 Informatics Capstone

EXPERIENTIAL LEARNING
To fulfill the two Experiential Learning requirements, you can take any of the following courses below or contact the program director or an advisor for more options.
MBA 502 Publicity and Public Relations
MMA 506 Group Dynamics & Leadership
MBA 527 Project Management
MMC 540 Public Speaking: Professional Reports & Pres.
MBA 542 Six Sigma Process & App.– Certificate
MBA 545 Internship
MIA 570 Study Abroad
MBA 587 Industry Leaders Seminar

CAPSTONE
MBA 590 Strategic Management (Capstone-taken last) (Terms 2, 4, 6)

GRADUATE CERTIFICATES
Students may earn a 12 credit graduate certificate by completing 4 courses in a concentration area, or 4 courses in the core for a graduate certificate in Business Administration.