

Public Disclosure of Student Achievement

Institution Name: Concordia University

Business Unit(s) included in this report: School of Business

Academic Period Covered: 2019-20

Date Submitted: 04/07/2021

PROGRAM	INDICATOR	RESULT
Bachelor of Science in:		
Accounting	Retention rate	85%
Actuarial Science	Retention rate	100%
Business Communication	Retention rate	57.15%
Economics	Retention rate	66.67%
Entrepreneurship	Retention Rate	60%
Finance	Retention rate	100%
General Business	Retention rate	75%
Hospitality & Event Business	Retention Rate	100%
International Business	Retention rate	33.33%
Management	Retention rate	50%
Marketing	Retention rate	77.27%
Public Relations	Retention rate	100%
Sports and Entertainment MGMT	Retention rate	68.09%
Bachelor of Science in:		
Accounting	4-Year Graduation rate	64.30%
Actuarial Science	4-Year Graduation rate	72.70%
Business Communication	4-Year Graduation rate	50%
Economics	4-Year Graduation rate	12.50%
Entrepreneurship	4-Year Graduation rate	N/A
Finance	4-Year Graduation rate	50%
General Business	4-Year Graduation rate	50%
Hospitality & Event Business	4-Year Graduation rate	N/A
International Business	4-Year Graduation rate	60.00%
Management	4-Year Graduation rate	42.90%
Marketing	4-Year Graduation rate	44.70%
Public Relations	4-Year Graduation rate	50%
Sports and Entertainment MGMT	4-Year Graduation rate	40.40%
MBA Program Semester/Year:		

Spring 2019	Graduation rate	55.20%
Fall 2018	Graduation rate	63.20%
Spring 2018	Graduation rate	71.60%
Fall 2017	Graduation rate	70.10%
Spring 2017	Graduation rate	80.00%
Fall 2016	Graduation rate	70.50%
Spring 2016	Graduation rate	80.00%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	The percentage of first-time freshmen entering Concordia University in the Fall of 2019, who were enrolled in the same program at the beginning of Fall 2020.
Graduation Rate	The percentage of combined first-time, full-time freshmen entering Concordia University in Fall 2014, Fall 2015, and Fall 2016 who graduate within 4 years from the start of their studies.