



**Public Disclosure of Student Achievement**

**Institution Name:** Concordia University

**Business Unit(s) included in this report:** School of Business

**Academic Period Covered:** 2018-19

**Date Submitted:** 1/21/20

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting	Retention rate	83.33%
Actuarial Science	Retention rate	87.50%
Business Communication	Retention rate	100.00%
Economics	Retention rate	66.67%
Entrepreneurship	Retention rate	100.00%
Finance	Retention rate	100.00%
General Business	Retention rate	27.27%
International Business	Retention rate	100.00%
Management	Retention rate	100.00%
Marketing	Retention rate	84.21%
Sport & Entertainment Management	Retention rate	77.27%
Bachelor of Science in		
Communication-Public Relations	4-Year Graduation rate	25.00%
Accounting	4-Year Graduation rate	47.06%
Actuarial Science	4-Year Graduation rate	80.00%
Business-Double Major	4-Year Graduation rate	50.00%

Economics	4-Year Graduation rate	66.67%
Finance	4-Year Graduation rate	66.67%
General Business	4-Year Graduation rate	23.53%
International Business	4-Year Graduation rate	36.36%
Management	4-Year Graduation rate	50.00%
Marketing	4-Year Graduation rate	45.71%
Sport & Entertainment Management	4-Year Graduation rate	40.00%
MBA Program Semester/Year		
Fall 2012	Graduation rate	79%
Spring 2013	Graduation rate	69%
Fall 2013	Graduation rate	64%
Spring 2014	Graduation rate	65%
Fall 2014	Graduation rate	83%
Spring 2015	Graduation rate	76%
Summer 2015	Graduation rate	67%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention rate	The percentage of first-time freshmen entering Concordia University in the Fall of 2018, who were enrolled in the same program at the beginning of Fall 2019.
Graduation rate	The percentage of combined first-time, full-time freshmen entering Concordia University in Fall 2011, Fall 2012, and Fall 2013 who graduated within 4 years from the start of their studies.