

SOPHIE ZANG

CONTACT | PROFILE

262.676.9109
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www.bysophiale.com

As an extremely self-motivated and goal-driven person, I'm eager to secure a position with an interior design team that is creatively dynamic and challenging. To this group, I will deliver a resourcefulness in the identification of emerging trends that pairs exceptionally well with my passion and enthusiasm for creating spaces that blend beauty with function.

EXPERIENCE

Owner & Creative Director

By Sophia Lee, LLC., 2017 to Present

Lifestyle and design blog that surpasses 500,000 monthly page views; 40,000 social media followers; and 20,000 email subscribers through the work of four team-members. The primary content includes life and style tips, relationship suggestions, and financial awareness to a target market of 18-24 year old females. The publication calendar includes tri-weekly blog articles and weekly YouTube videos. As an affiliate partner, BySophieLee.com is directly responsible for over \$680,000 in Amazon product sales in 2019.

Studio Intern

Nate Berkus Entertainment, January 2017 to Present

Upon selection following a highly competitive recruitment process, responsibilities included preparing presentations, envisioning design concepts, as well as marketing and administrative tasks. At the time, the Nate Berkus team was creating lines for Target, JoAnn Fabric and Crafts, as well as products marketed through their private channels.

Executive Intern

Victory Search Group, June 2016 to August 2016

Assistant to Director, Julie Doman, who has been leading executive searches for more than 15 years. Duties included administrative support, report generation, presentation planning, and database research.

Design Associate

Pigments Art Studio, August 2014 to 2015

A hands-on studio offering pottery and canvas painting, and fused-glass projects. As a staff member, roles spanned appointment scheduling, guest support, payment processing, and maintenance of equipment and studio space.

SKILLS

Autodesk Revit
SketchUp Studio
ConvertKit Email Marketing
Google SEO & Analytics
Adobe CC Photoshop & Illustrator
Microsoft Word & Excel

EDUCATION

Concordia University - Wisconsin Milwaukee Institute of Art and Design (Cooperative Program)

Milwaukee, Wisconsin
Bachelor of Arts
Major: Interior Architecture and Design
Minor: Marketing
Graduation in May 2020

Cedarburg High School

Cedarburg, WI
Graduated in June 2016

AWARDS

Concordia University – Wisconsin Dean's List
USA Gymnastics Junior
Olympics State Champion

REFERENCES

Julie Doman, Director
Victory Search Group
262.339.7851

Courtney Hengst, Designer
Zuern's Building Products
641.629.3663