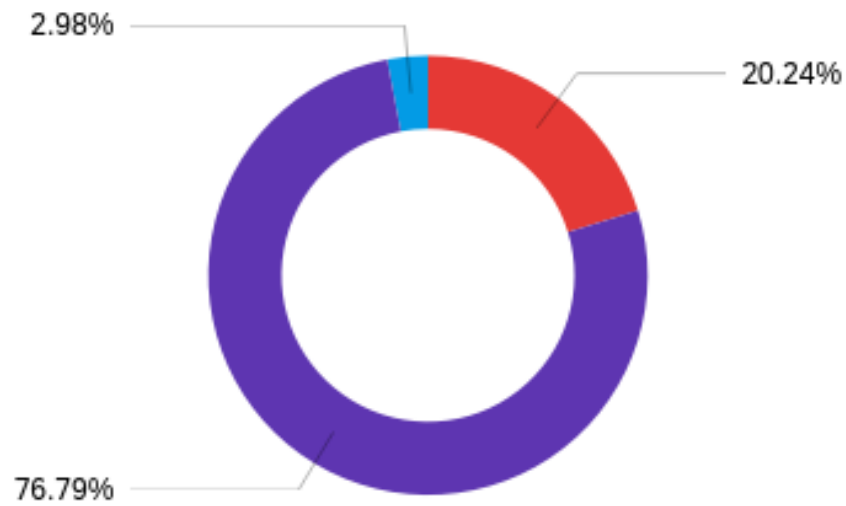


PRESIDENTIAL SEARCH
COMMUNITY SURVEY RESULTS

PRIMARY CAMPUS AFFILIATION
(N = 336)



■ Ann Arbor campus ■ Wisconsin campus ■ Extended campus location (Center or online)

Extended Campus: 10; CUA: 68; CUW: 258

ROLE AFFILIATION

#	Field	Choice Count
5	Wisconsin alum	13.94% 110
1	Student (current)	8.62% 68
3	Staff	10.01% 79
10	Ordained minister of The Lutheran Church— Missouri Synod (LCMS)	5.07% 40
11	Mequon/Milwaukee/Ozaukee (Wis.) County Community	7.60% 60
9	Member of The Lutheran Church— Missouri Synod (LCMS)	19.26% 152
13	Friend/Family of Concordia student, faculty, or staff	7.73% 61
2	Faculty	10.14% 80
6	Donor	10.01% 79
8	Current or former Foundation Board member	1.01% 8
7	Current or former Board of Regents member	1.39% 11
4	Ann Arbor alum	3.80% 30
12	Ann Arbor/Washtenaw County (Mich.) Community	1.39% 11
		789

Showing rows 1 - 14 of 14

OPEN RESPONSE

Key Themes

All 1861 individual comments (N = 336) were open coded and sorted into “parent topics.” Visuals are included below for each of the survey items that display these topics.

To review a summary pdf that displays the coding for all individual comments, please click here:

https://www.cuw.edu/microsites/president-search/_assets/Survey_Coding_Topics.pdf

To view the specific count for each parent topic within each visual, click here:

https://www.cuw.edu/microsites/president-search/_assets/Survey_Parent_Topics.xlsx

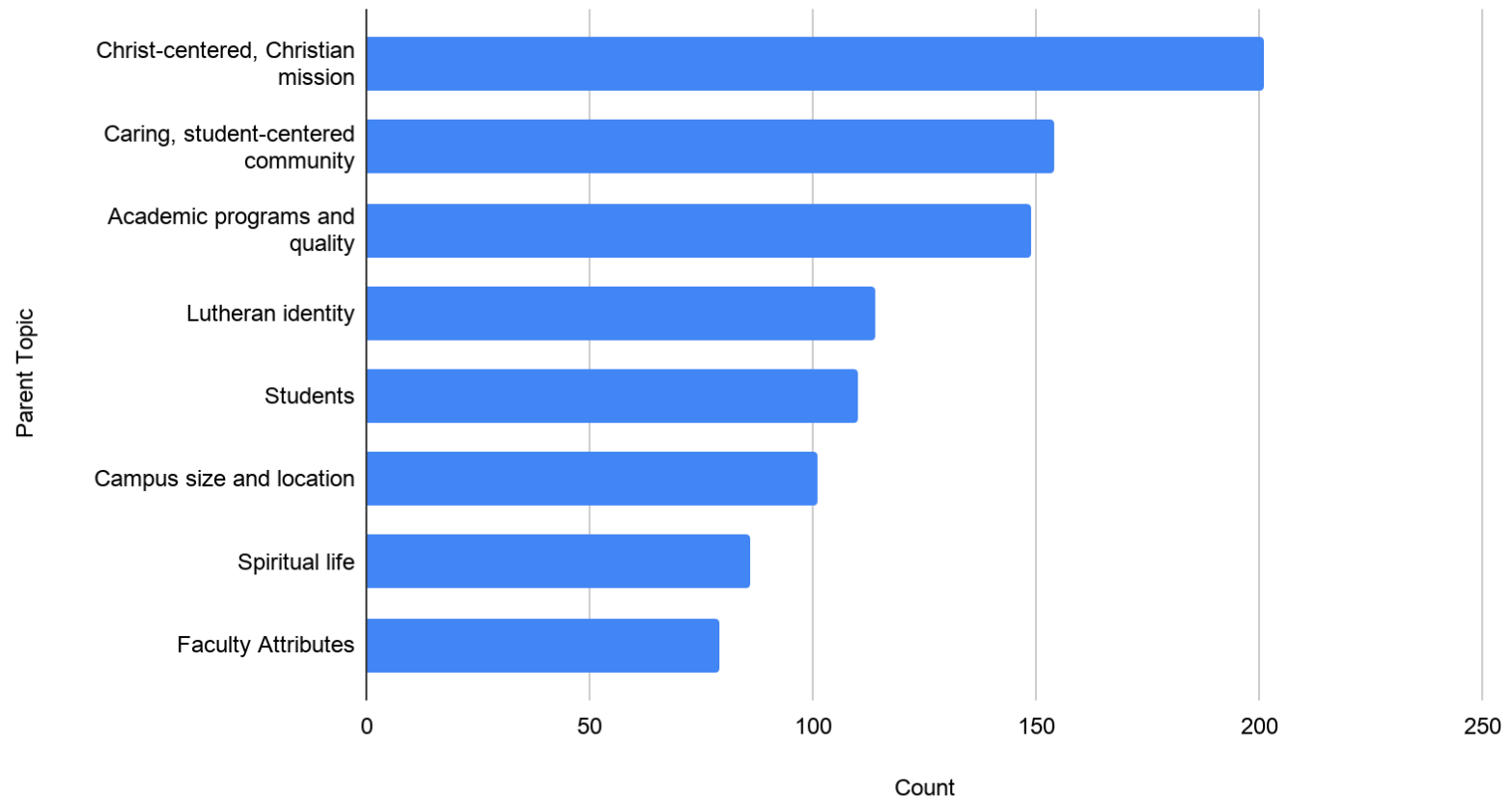
To view the complete survey response data, click here:

https://www.cuw.edu/microsites/president-search/_assets/Survey_Full.pdf

Q4 Strengths (313 comments):

What two or three strengths do you see as Concordia's greatest?

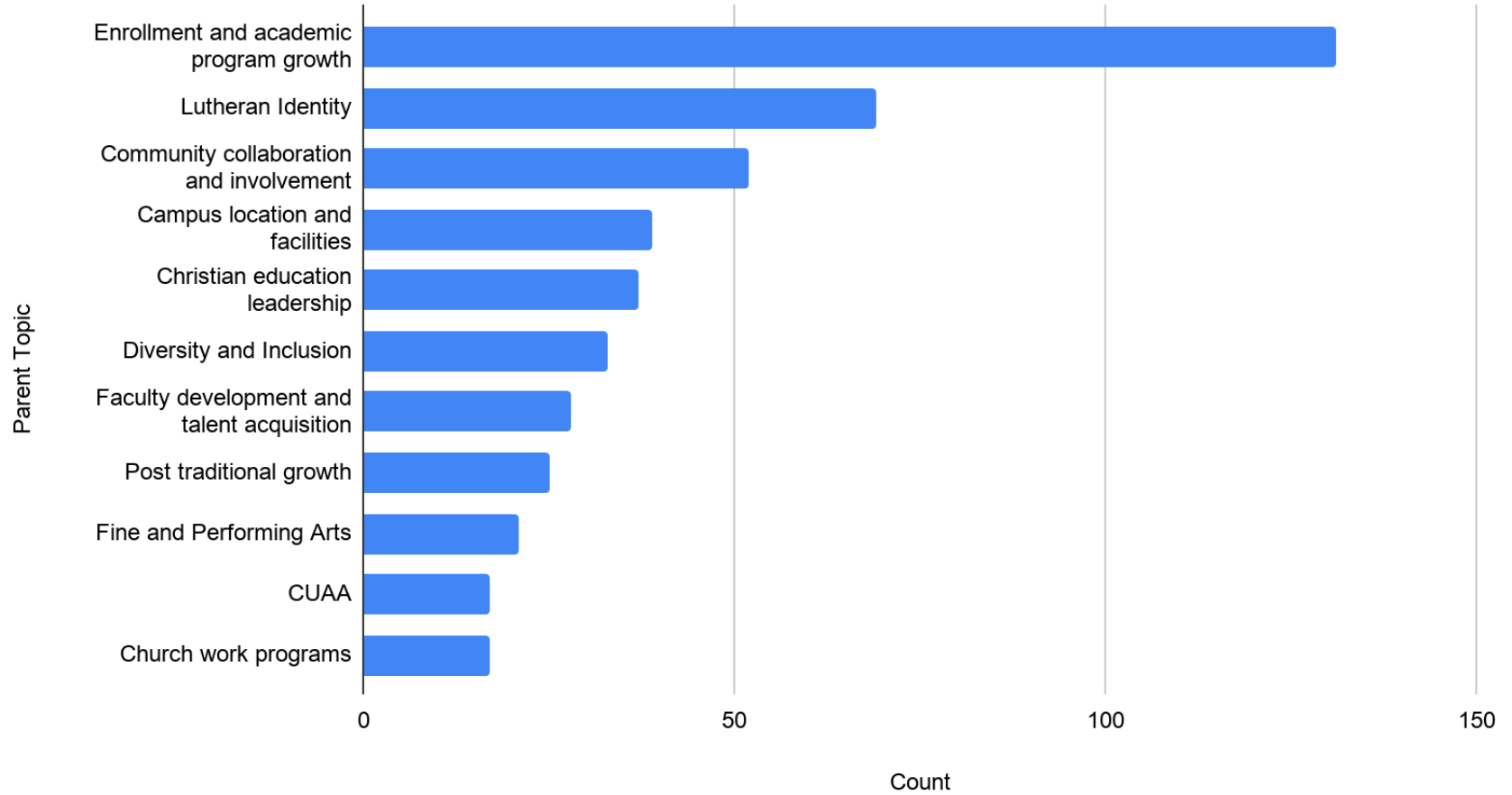
Q4: Strengths



Q5 Unrealized Potential (298):

What is Concordia's most exciting area of unrealized potential

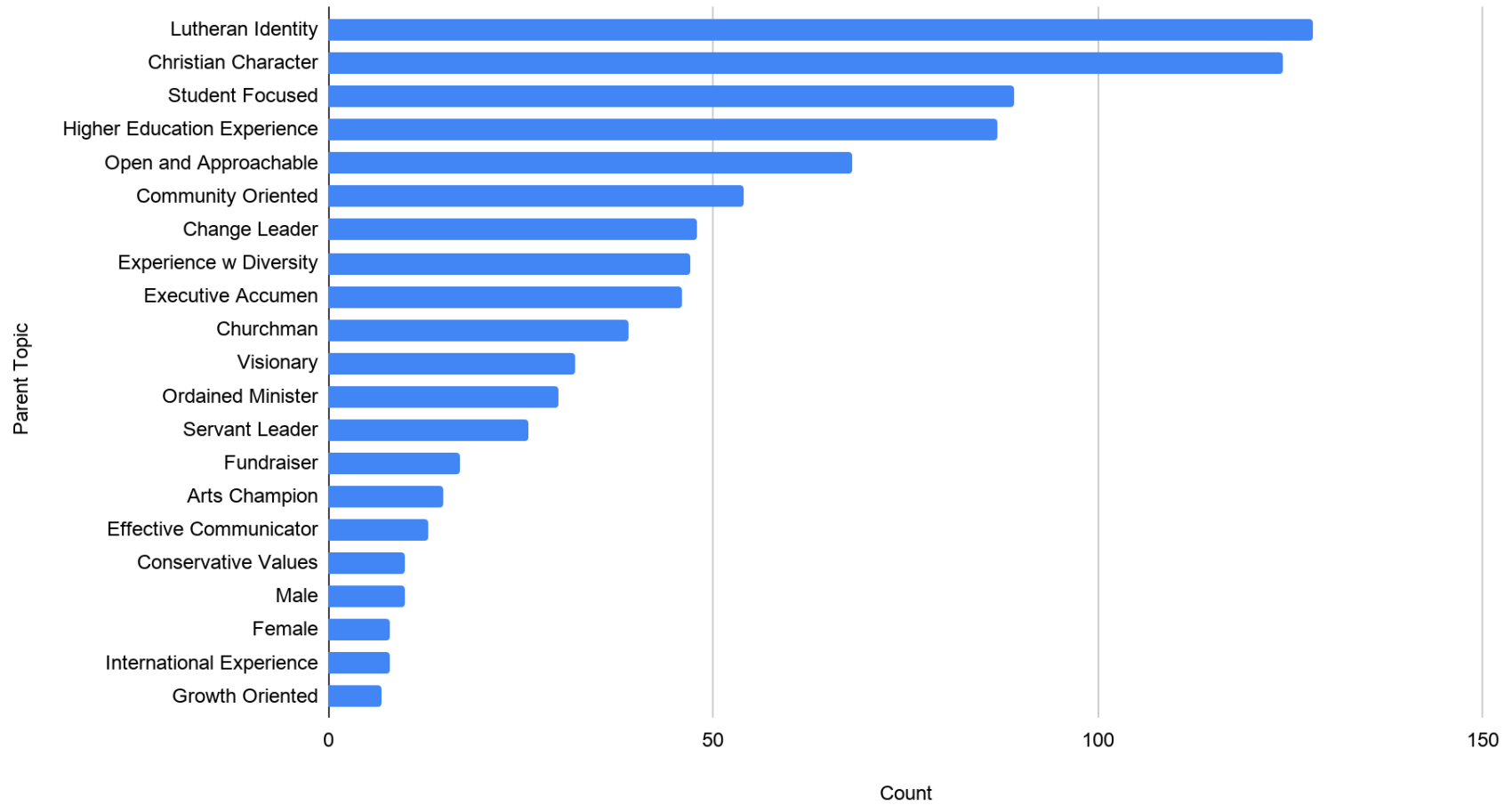
Unrealized Potential



Q6 Experience and Attributes (314):

Given the opportunities: what experiences, qualifications, and personal attributes must Concordia's new president possess in order to be a strong fit with the University and ensure its best future?

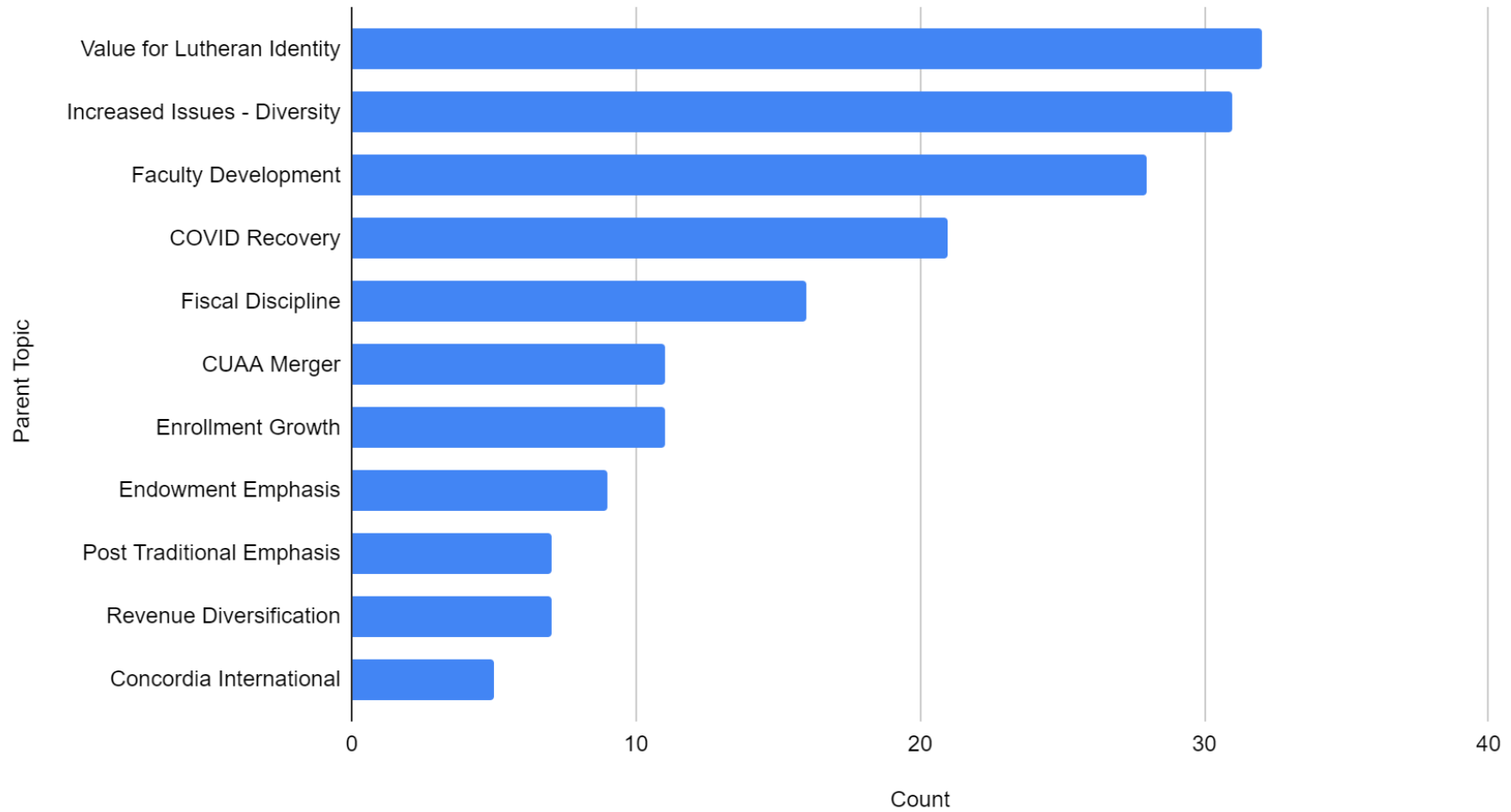
Experience and Attributes



Q7 Continuing Initiatives (224):

What are the immediate initiatives that the next President must be aware of and complete, but will have limited opportunity to influence?

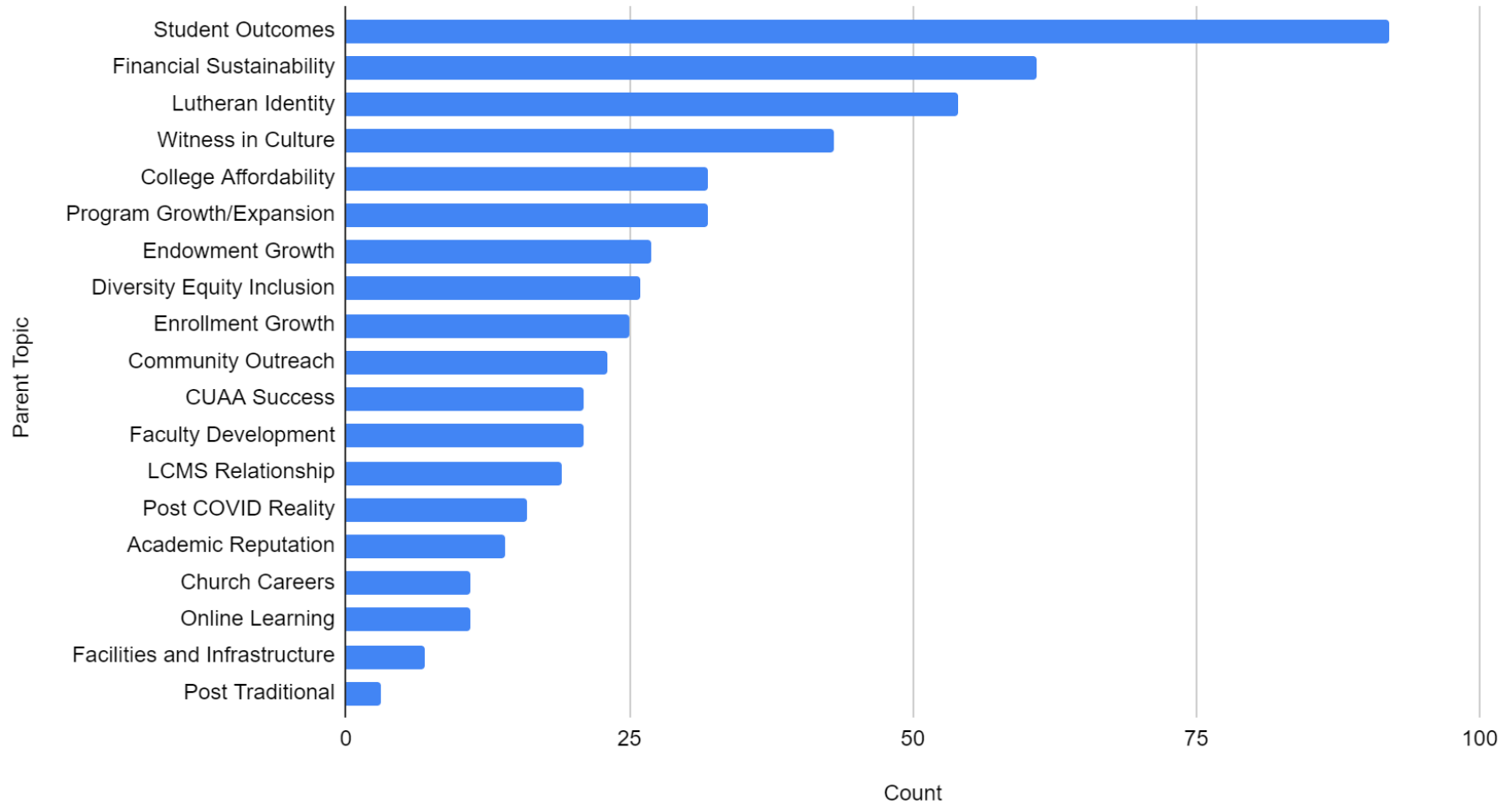
Continuing Initiatives



Q11 Priority Initiative (277)

What will be the single most important new initiative the President will need to launch to ensure the long term success of the University?

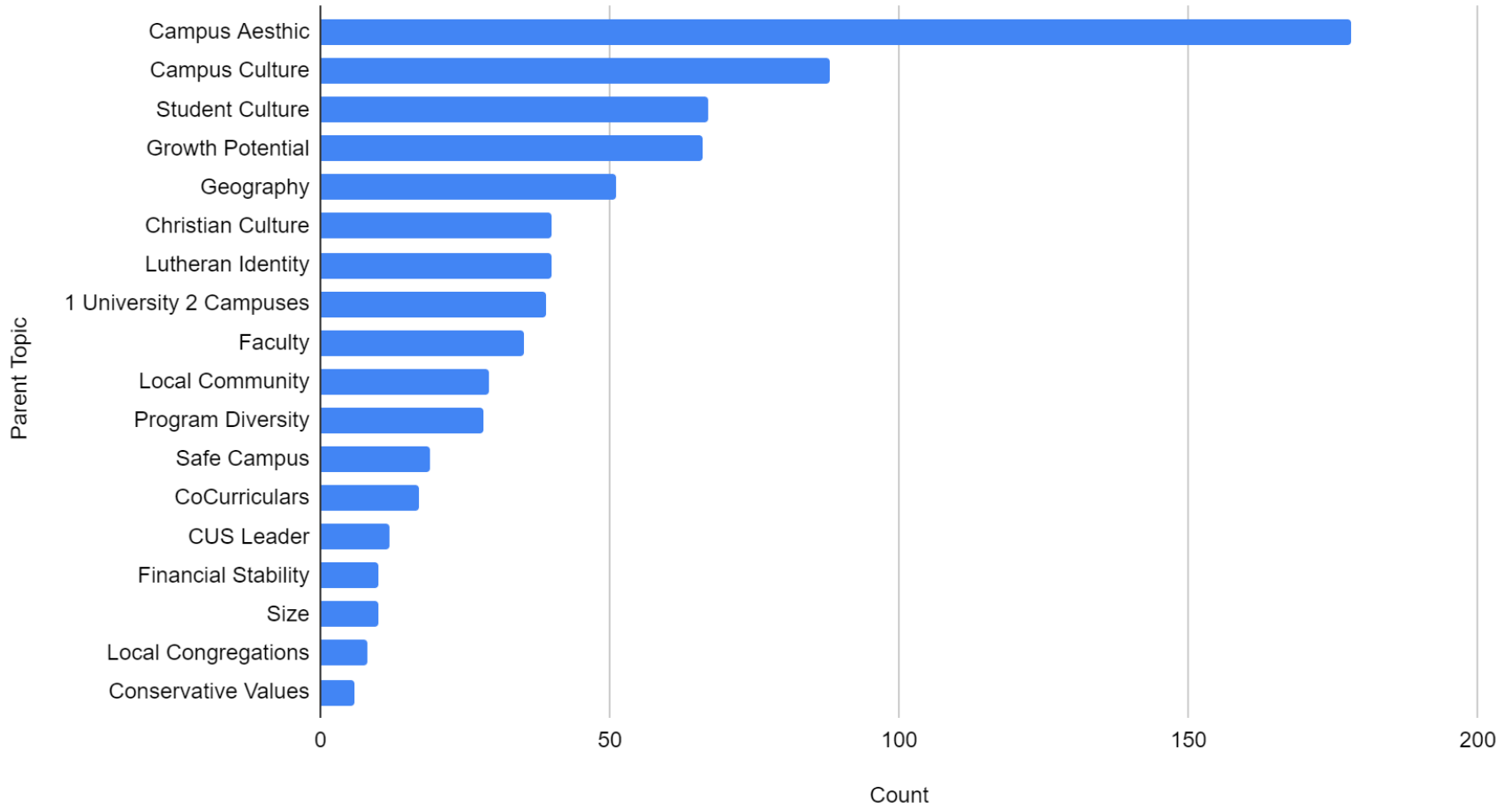
Priority Initiative



Q8 University Distinctives (260)

What are the key positive attributes and most attractive features of CUWAA and the surrounding community (both Wisconsin and Ann Arbor) and how might those be used to attract the best candidates?

University Distinctives



Q9 Additional Information (175)

What additional information do you want the search committee to have as we begin this process?

Additional Information

