This symposium is a student service project for Professor Tracy Tuffey’s psychology courses. The project was created by the PSY 101 peer leaders. Professor Tuffey convened a task force of student peer leaders, along with Concordia Dr. Chris Cunningham, a pharmacy professor at Concordia and Dr. Ben Rader, from the Wisconsin Psychological association. Together the task force created Concordia University Wisconsin’s first ever heroin symposium. This service project reflects the caliber of student servant leaders at Concordia and their commitment to the mission.

The symposium explores a bold and compelling look at the impact of the heroin epidemic, and on what we as a community can do to address its multifaceted impact upon the lives it affects. The psychology, pharmacy and history department have played key roles in helping the task force create the agenda.

Through a broad range of expert perspectives, participants will be provided compelling understanding of the biological, familial, community, societal, legal and spiritual responses to the heroine epidemic, and on what treatment and prevention means for this modern-day epidemic.

**Break-out session themes**

*Face to Face with Heroin* will focus on Education, Prevention, Treatment and Advocacy. The following themes, will serve to illustrate the different “faces of heroin”, as well as offer participants greater understanding of possible solutions for this epidemic.

**Human Biology and Physiology** refers to content focusing upon biological components of heroin and’s impact upon human physiology. Included are perspectives on what makes heroine addictive at the level of the brain and what is required in medical treatment of heroin addiction. However, also considered will be non-medical considerations pertaining to health, physical wellness, and self-care as it relates to heroin use, treatment, and prevention.

**Family Impact** - refers to content that deals with the family impact of the heroin epidemic. Break-out sessions will explore perspectives regarding the decimating role heroin plays on families and also on how family troubles and relational challenges relate to heroin use. Consideration may also be paid on the unique role that families and healthy relationships can play in addressing this epidemic and with regards to healing and recovery in particular.

**Community Impact and Community Solutions**- refers to content that deals with the ways in which heroin impacts upon communities and also on consideration for how community life can influence heroin usage. Included will be perspectives on what solutions may exist at the level of the community, in the form of existing services or programs, or with regards to initiative that can be taken by community members themselves interested in the promotion of happy, healthy communities.

**Society and Social Order** - refers to content areas considering the relationship between the broader social and the heroin epidemic. Included will be perspectives considering cultural, historical, and social factors upon heroin use and proliferation. Consideration will be paid to social solutions for the Heroin epidemic including considerations regarding treatment access, the impact of laws and legal systems, the role of education systems, and/or public awareness campaigns. How history and our modern culture have shaped this epidemic may also be considered.

**Spirituality**- finally, this refers to content areas having to do with consideration for spiritual implications of the Heroin epidemic. Included will be consideration for the role of spirituality may play in prevention and treatment, but also consideration for heroin epidemic as a spiritual affliction and condition that impacts upon our community at a spiritual level. Issues of faith, belief systems, and psycho-mechanics of spirituality as if influences sobriety, wellness, and recovery may be considered.
# OPENING

*Location: Auditorium*

“**Thank God**”, is a song written and performed by student, Ellie Woodman

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker/Detail</th>
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<tbody>
<tr>
<td>8:30-9:00</td>
<td>Welcome &amp; Devotion</td>
<td>Gretchen Jameson, Senior Vice President University Affairs, Concordia</td>
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<td>Tracy Tuffey, Psychology Professor, Concordia</td>
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<td>9:00-10:00</td>
<td>Key note Testimonies</td>
<td>Jessica Geschke, Sister &amp; President of Stop Heroin Now</td>
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<td>Matt Nirschel, Father (Father of a Heroin Addict)</td>
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<td>Abraham Nirschel, Son (Heroin Addict’s testimony and journey)</td>
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<td></td>
<td></td>
<td>Martine Tate, Mom &amp; Parent Advocate (A parent’s testimony and journey)</td>
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**NOTE:** Prayer team is available 8:30-11:00 just outside the auditorium if need. Zoey, our comfort dog is also available. Please see any usher for more information.

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# KEYNOTE #1

*Location: Auditorium*

**10:00-11:00: “Heroin 101”**

Dr. Chris Cunningham, Ph.D., Assistant Professor, Pharmaceutical and Administrative Sciences Department Director, Canter for Structure-Based Drug Design and Development (CSD3)

What is it that “makes a good drug go bad,” and how can we use this information to make better therapeutics? The objective of this seminar is to introduce the audience to the major players in this opioid addiction crisis, discuss the existing treatments for pain, substance abuse and dependence disorders, and provide a peek at what new approaches or treatments might be coming down the pipeline in the short-

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# BREAK

**11:00-11:15: Free snacks, treats, coffee and water.**
Breakout Sessions “A” 11:15-12:00

11:15-12:00:  
“Roles and Responsibilities of Prescribers”

Dr. Ernie Stremski, MD, MBA  
Children’s Hospital of Wisconsin Emergency Department  
Medical Director – Concordia University Physician Assistant Studies

This seminar will introduce the audience to the various types of Opioid Analgesic medications available for prescribing and dispensing within hospital, clinics, and retail pharmacies. Drugs will be introduced based on their potency ranking as well as their ability to provide immediate and short term relief of pain versus long duration relief of pain. The indications for short versus long acting opioids will be discussed. In addition the seminar will discuss demographics related to opioid pill abuse, both local and national, as well as highlight clinical detriments such as tolerance, withdrawal, and drug-seeking behaviors. Responsible prescribing practices will be highlighted. Finally, the Wisconsin Enhanced Prescription Drug Monitoring Program will be presented showing its effect on both patients and licensed prescribers.

11:15-12:00:
“Times Have Changed- Beyond Treatment”

Shea Halula, Executive Director of Starting Point  
Scott Karcher, Addiction Recovery Specialist  
John Pospichal, Personal Testimony and Advocate

AODA use, warning signs, and what’s next: Learn what youth are using today and what to recognize when they are using. What are the trends? Why are they using? What can you do?

11:15-12:00:  
“Drugs in our community”

Detective Sgt. Chad Eibs, Ozaukee Drug Task Force supervisor and CUW Alumni  
Detective Mark Sette, Washington County Sheriff’s department  
Mario Valdes, Director of Campus Safety CUW, retired police officer

Law enforcement leaders share facts and information about drug use in our community. This breakout session is interactive and allows attendees to ask questions and share in the discussion.
KEYNOTE #2

1:30-2:30: Location: Auditorium
“How the FBI Combats Heroin”

John Kumm, Intel Analyst- Wisconsin FBI
Mr. Kumm is an author of The FBI's Wisconsin Heroin Assessment report. Come and learn about reasons for the rise in heroin use in the state over the past few years and the illegal trade that fuels it.

LUNCH

12:00-1:30: Location: Cafeteria
Lunch & Learn Tables:
Lunch & Learn Table #1 (limit 20): Pastor Elie Hasbani: How faith helped him overcome his addiction
Lunch & Learn Table #2 (limit 20): Dr. Patrick Bennett: Bystander Intervention
Lunch & Learn Table #3 (limit 20): Tina Perty: Founder of Just Listen. A personal testimony
Lunch & Learn Table #4 (limit 20): Personal Testimonies from those with or recovering from addiction

Poster Presentations:
Be sure to check out Dr. Pickett’s PSY 425 student poster presentations outside of PH 008

BREAK

2:30-2:45: Coffee and water.

Don’t forget to visit the
“HIDDEN IN PLAIN SIGHT ROOM”
Sponsored by:

Hidden signs of drug and alcohol abuse.

Tours are free and open to the public
Located: Concordia University Wisconsin 12800 N. Lakeshore Dr. Mequon, WI
Pharmacy building
For more information contact: Professor Tracy Tuffey
Tracy.tuffey@cuw.edu
### Breakout Sessions “B” 2:45-3:30

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Panel: “Obstacles &amp; Solutions To The Heroin Epidemic”</th>
<th>Moderator: Dr. Sarah Holtan</th>
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<tbody>
<tr>
<td>2:45-3:30</td>
<td>Pharmacy 008</td>
<td>Panel Members:</td>
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<td></td>
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<td>Pastor Max Ramsey</td>
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<td>Sheriff James Johnson, Ozaukee</td>
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<td>Intel Analyst John Kumm, Wisconsin FBI</td>
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<td>Dr. Chip Morris, MD.</td>
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<td>Ashley Steinberg, MSW</td>
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<tr>
<th>Time</th>
<th>Location</th>
<th>“Crime pays…broccoli not so much”</th>
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<tbody>
<tr>
<td>2:45-3:30</td>
<td>Pharmacy 147</td>
<td>Dr. John Horgan, Ph.D, Associate Professor of History, Concordia Wisconsin</td>
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Crime presents a multiplicity of faces around the globe, many of them reflections of the patterns that globalization has created. Like globalization, 21st century global crime has gone high tech, with criminal networks using advanced computer technologies to plan the marketing and transport of drugs, the laundering and smuggling of money. Crime syndicates around the world now collaborate. From the illegal mining of diamonds in Sierra Leona, to the opium poppies cultivated in Afghanistan, crime has become an integrated shadow form of global big business.

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<th>Time</th>
<th>Location</th>
<th>“Legal Consequences of Heroin”</th>
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<tr>
<td>2:45-3:30</td>
<td>Pharmacy 132</td>
<td>Judge Sandy Williams, Circuit court Judge Ozaukee</td>
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Hear from a sitting judge about what can happen if a person is caught using, selling or manufacturing heroin.

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<th>Time</th>
<th>Location</th>
<th>“Face of Prevention &amp; Family Impact”</th>
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<tbody>
<tr>
<td>2:45-3:30</td>
<td>Pharmacy 026</td>
<td>Dr. Ben Rader, Psy.D, Psychologist</td>
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Insight and Reorientation: Strategies for helping to develop greater understanding of possible solutions for the heroin epidemic. Learn about effective actions that encourage psychologically profound cooperation among individuals, families and communities in order to contribute to the common welfare in facing heroin.
Closing Devotion & Call to Action

3:45-4:15: Location: Auditorium

Call to action: Representative John Nygren

Veteran March: Led by Ed Garza, Director of Veterans Affairs for Concordia Wisconsin

Closing Devotion: Reverend, Dr. Randall Ferguson

Vocal: Kayla Richardson

“Mosaics are made from broken pieces, but they’re still beautiful works of art, and so are you”

The symposium would not be possible without the hard work of PSY 101 students and all of the expert presenters who donated their time. A special thanks to all of the following who supported the task force and helped make this happen:

Representative John Nygren
Dr. Ben Rader - Wisconsin Psychological Association
Intel Analyst John Kumm - Wisconsin FBI
Sheriff’s Johnson & Detective Sgt. Chad Eibs- Ozaukee
Detective Mark Settee- Washington County
Dr. Chip Morris- Chair of WI Medical Society Heroin Task Force
Pastor Max Ramsey
Pastor Elie Hasbani & Ethnos Church
Judge Sandi Williams
Jessica Geschke- President of Stop Heroin
Matt Nirschel
Abe Nirschel
Martine Tate
Amy Kozicki-Ozaukee County Heroin Task Force
Rotary Club of West Bend
Moraine Park Technical College
Washington county heroin task force
Ronna Corliss
Ron Naap
Dr. Emily Nolan
Starting Point- Shea Halula, Executive Director, Scott Karcher Addiction Recovery Specialist, John Pospichal
Fiddle Heads
Sweet Life Bakery
Randy Kohl
Jennifer Gross and family
Piggly wiggly
Dunkin’ Donuts
Four Points by Sheraton hotel
Leanne Siewert and family
Alina Frias and family
Hoffmann family
Eileen Allen
The Double D’s Jimmy John’s Family

Heroin Symposium Planning Task Force:
Rebecca Hasbani, Aiden Gill, Stephen Cario, Kalie Kulow, Dr. Rader, Dr. Cunningham, Matthew Vande Vrede, Professor Tuffey

PSY 101 Peer Leader Team & PSY 101 11:35 class:
Lead Team: Nathan Schieldt, Carrie Robinson, Sammy Pawelski, Rebecca Hasbani & Aiden Gill.
Supporting Team: Seth Majerus, Jacob Mason, Daisy Klave, Krystal Rodriguez, Tamara Rottier, Alex Seefeld, Mary Claire-Lartz

Symposium Location:
Concordia University Wisconsin
12800 North Lake Shore Drive. Mequon, WI 53097
For More Information Contact:
Tracy Tuffey at tracy.tuffey@cuw.edu