EARLY CHILDHOOD LITERACY FESTIVAL ON THE LAKE

Come sniff out an adventure!

AUGUST 4TH, 2017

AT CONCORDIA UNIVERSITY WISCONSIN

12800 N Lake Shore Drive
Mequon, WI 53097

www.cuw.edu/litfestival

SPONSORED BY CUW AND THE EARLY CHILDHOOD COMMITTEE OF THE SWD/LCMS

artwork by: Laura Dronzek
This year we are excited to welcome Laura Dronzek to our Early Childhood Literacy Festival as our featured speaker and workshop presenter. Laura has received widespread recognition for her illustrations in children’s books. She is also respected as an accomplished landscape, animal portrait, and still life artist. Her beautiful paintings hang in the Tory Folliard Art Gallery in Milwaukee, WI. (233 N. Milwaukee St., 53202) Laura’s carefully layered and textured paintings have been described as ethereal and “otherworldly.”

As Laura illustrates children’s books for a variety of authors, she is able to apply her artistic ability to move a story forward by capturing nuances of color and by using shading and layering to transform day into night, or season into season. Her gentle brush strokes and vibrant color variations encourage children to actually stroke the soft illustrations for a moment - fully expecting the furry bunny to hop and the feathered bird to take flight! She will explain how she creates the illustrations to help the author tell the story!
You will also enjoy hearing about Laura’s collaboration with her husband, Kevin Henkes, award-winning author and illustrator of many beloved children’s books. (Owen, Wemberly Worried, Waiting, Kitten’s First Full Moon, and many others.) Laura has illustrated three of Henkes’ books (Birds, When Spring Comes and Oh!) with the fourth one coming soon in 2017! Laura will explain how she and her husband work to successfully weave together the visual and verbal elements of a children’s book! In picture books the illustrations are as essential to the understanding of the story as the words.

MINI-CONCERT WITH RYAN MCINTYRE

A special treat for all! As you arrive and after the keynote, we will all enjoy a mini-concert by Ryan McIntyre, our guest musician. Ryan will share his music for young children ranging from quiet, relaxing, naptime music to lively music that keeps the “beat” and the “feet” moving along! Even better - his music will be available for purchase!

Ryan McIntyre is an award winning singer/songwriter hailing from Waukesha, Wisconsin. His interactive shows entertain crowds of all ages. “When performing for a group of kids, I strive to make an impact on the children through music, just as music made an impact on me as a young child.” You’ll find Ryan and his music at Wisconsin’s most popular festivals including Summerfest, Wisconsin State Fair, Bastille Days, and The Milwaukee County Zoo.
WORKSHOPS

1. Making the Story Come Alive!
   Laura Dronzek
   Enjoy seeing and hearing about the process Laura uses when illustrating books for a variety of authors. She will discuss her artistic process and how she chooses her materials, and applies various techniques and media based on the author’s words, the story and the characters. Find out how much and how often the author and illustrator actually interact to make the story come alive! (all ages)

2. Adapting Centers to Meet the Needs of Diverse Learners
   Dr. Linda Hensel
   We welcome back a favorite speaker to our festival - Dr. Linda Hensel, Director of Undergraduate Special Education Programs at CUW! Dr. Hensel and her talented students (listed below) will show you ways to adapt your current learning strategies and play centers so that all your students can fully access, enjoy, and learn from them. This includes students with sensory processing challenges, auditory or visual processing challenges, students who have disabilities, or are gifted! You will walk away with easy and inexpensive ways to adapt your centers and classrooms! (pre-k, k, primary)
   (Sarah Bremer, Brittany Harmon, Karlee Hintsala, Brooke Lorio, Stephanie Szmergalski)

3. “Little Hands Helping”
   Christelle Vermuehlen
   You will want to see Christelle’s first book! It is beautiful and challenges “parents, teachers and caregivers with practical ideas for how to develop and grow compassion in their children!” (Vermuehlen, 2016) Enjoy both her story and why she wanted to write and collaborate in the illustrating of this unique book. Hear also about the challenging journey to get the book finished and published. Christelle’s book will be on sale. All proceeds will be donated to Compassion International! (all ages)

4. Play and Learn with Yoga! Using Yoga in the Classroom!
   Cassi Stuckman
   Cassi teaches yoga and so much more! Cassi will demonstrate how to tell stories through yoga and also incorporate games, singing, dancing and other creative activities! Cassi describes herself as “playful, non-dogmatic, evolving, anatomical, and specific.” The young children and teachers who enjoy her classroom programs call her “fun and exciting!” We think you will too! (all ages)
5 Alive, Well and Play-based in Milwaukee!
Anna Bierce

We welcome Anna back to our festival! This time Anna will share experiences and the strategies she uses in her “Reggio Emilia inspired” classroom here in Milwaukee on the UWM campus! You will take away many ideas related to the outdoor classroom, the “environment as the third teacher”, and teaching and learning through play to incorporate in your own classroom. Don’t miss it! (pre-k - k)

6 Extending a Read Aloud into a Creative Book
Akeisla Bostick

Akeisla, Assistant Director at Momentum Early Learning Center in Germantown, will not only demonstrate a read-aloud of a favorite, well-known book, she will also have materials ready for you to extend your ideas as you make your own creative version of the book! (all ages)

7 Adding Flavor to Teaching with Children’s Literature
Eve Bruce

Eve, Media Specialist at Woodside Elementary - Hamilton School District, will share recent books that build awareness of the rhythm and beauty of the words and pictures that promote the ability to make sensory and imaginative connections. A bibliography and time to “browse” will be provided. (all ages)

ONE MORE WORKSHOP ON THE NEXT PAGE!
As we work together with our students, the most important thing we share is how to grow in faith. The roundtable discussion workshop is designed to give you the opportunity to share your ideas and learn new ones. It is also important to share issues and concerns, challenges and questions. Join us in getting this discussion going!

A leader and moderator will be at each age-level table. The leaders (listed below) will share strategies, challenges, concerns and resources for teaching the faith. YOU will also share some of your strategies, challenges, concerns, resources and QUESTIONS! The moderator will then identify the main themes and topics of interest that have emerged for further discussion (please bring a resource to share).

- A: Toddlers (ages 1 & 2) Barbara Zimmermann
- B: 3K - 4K Scott Boris, Christ the Life, Waukesha
- C: 5K - Lisa Wolf, Immanuel, Brookfield
- D: (1st-3rd) Lindsay Rose, Our Redeemer, Tosa

**Teacher Rummage Sale**
Back by popular demand, feel free to bring one box full of gently used teacher items to donate, and be ready to shop!

7:20 am Registration and Continental Breakfast
8:15 am Welcome and Introductions
8:25 am Keynote Presentation - Laura Dronzek
9:20 am Mini-Concert - Ryan McIntyre
10:15 am Workshop #1
11:15 am Workshop #2
12:15 pm Lunch, Book Signing, Vendors
1:20 pm Workshop #3
2:20 pm Workshop #4
3:20 pm Ice Cream, Prizes, Vendors
3:30 pm Registry Hours, Grad Credit, Vendors
Apply your festival experience towards one graduate credit. If you have questions about graduate credit or other festival related inquiries, feel free to contact Dr. Seider by email candyce.seider@cuw.edu or phone 262-424-2151 or 262-252-3626.

Register before June 30th for the early bird discount and pay only $80 each.
(use the promo code EARLYBIRD15 if registering and paying online)

Register 5 or more of your EC faculty and/or center workers and pay only $70 each.
(use the paper registration form for this deal)

Register ALL of your center workers and pay only $60 each.
(use the paper registration form for this deal)

$90.00
Includes: workshops, breakfast, ice cream, and lunch!

Register options

Option #1
Register & pay online via credit card!
www.cuw.edu/litfestival

Option #2
Register via the paper form (on next page) and pay by either:
Mailing in a check, payable to CUW
Phoning, faxing, or mailing your credit card information

Ways to save!

Graduate credit

artwork by: Laura Dronzek
Name: ________________________________

Street Address: ____________________________

City: ________________________________

Zip: ________________________________

Phone: ________________________________

Email: ________________________________

School: ________________________________

Grade Level: ________________________________

Workshop Choices (in order of preference)    A         B         C          D

PAYMENT OPTION 2

Check # or Card #: ________________________________

Name on Card: ________________________________ Expiration Date: __________

Verification Code (3 digits on back of card): ________ Amount to Charge: $________

Card Type (circle): MasterCard     Visa

Signature: ________________________________

by signing you hereby authorize the use of your credit card and understand no refunds will be made

CONTACT / MAILING INFO

Mail
Concordia University Wisconsin
Attn: Dr. Seider – Festival
12800 N. Lake Shore Dr.
Mequon, WI, 53097

Phone
262-243-4342
262-424-2151

Fax
262-243-2942

Questions? Contact Dr. Seider: candyce.seider@cuw.edu or 262-424-2151 or 262-252-3626.